

## 2017 Sony Research Award Program Submission Terms and Conditions

Sony Electronics Inc., Sony Corporation, the Sony family of companies, and all third parties that we work with (“**Sony**”) are very pleased that you have agreed to submit a research proposal (“**Proposal**”) as part of Sony Research Award Program (“**Program**”). You may not submit a proposal unless you agree to these binding Submission Terms and Conditions (“**Terms**”) on behalf of yourself and your university. In order to have your Proposal considered by Sony as part of the Program, you must submit your Proposal to Sony by 11:59 pm PDT September 15, 2017, and agree to the following:

**Who can apply?** We will accept Proposals from Principal Investigators (“**PIs**”) who are full-time professors (adjunct professors are not eligible) and researchers and are eligible to supervise Ph.D. students at an accredited university/educational institution in the United States or Canada. Full professors, associate professors, and assistant professors are eligible to apply. This program is not affiliated with any other Sony research directive.

**What you can expect.** Sony will review Proposals that are submitted through the link [www.sony.com/researchaward](http://www.sony.com/researchaward) before the deadline. Proposal must be submitted via the online submission form that is specified in the link. Submitter must keep the confirmation email as the proof of the submission. Sony will determine the award nominees and will notify them around March of 2018. After you are notified, we will negotiate the terms of the collaboration.

**How to apply.** See the specific instructions on the Sony Research Award Program Submission Guidelines (<https://www.sony.com/research-award-program#SubmissionGuidelines>) page for submission requirements. Only submissions that follow the instructions will be considered.

**What you agree to do.** If you are nominated to receive an award, you agree that you will participate and take certain actions to advance your Proposal. This includes, at a minimum:

- Come to a mutual agreement on program terms, including objectives, publication and intellectual property before funding is available. If we cannot agree on terms, you will not receive the award.
- Conduct research for a one-year research period.
- Provide at least 3 quarterly reports and a final research summary to Sony.
- At Sony's option and expense support a visiting researcher from Sony.
- Bear any overhead and expenses, as the award is all-inclusive. No other expenses will be compensated over and above the award.

**We have the right to use your Proposal. DO NOT SUBMIT CONFIDENTIAL OR PROPRIETARY INFORMATION WITH YOUR PROPOSAL.** Your Proposal is not confidential or proprietary. By clicking the acceptance box, you agree to grant Sony all rights to anything that you share with Sony in your proposal about your research. We may or may not use your Proposal in a product or service. We may or may not have products and/or services currently in development that are similar or even identical to your Proposal. You are free to continue using the Proposal in any way you see fit. Proposals will not be returned. If you do not agree to give us these rights, do not agree to these Terms and do not submit your Proposal.

**How we will handle IP.** If your Proposal is chosen, we will negotiate the terms of our collaboration. Sony will need rights to use the intellectual property that is conceived, but we will negotiate the exact terms after you are selected. If we cannot agree on terms, then you will not receive the award.

**2017 Sony Research Award Program  
Submission Terms and Conditions**

**What happens if we have a dispute?** You agree that any dispute will be decided by non-binding arbitration through the American Arbitration Association (“AAA”). To begin arbitration, either you or Sony must make a written demand to the other party for arbitration. The arbitration will take place before a single arbitrator. The filing fees to begin and carry out arbitration will be shared equally between us. This does not prohibit the arbitrator from giving the winning party their fees and expenses of the arbitration.

**Our liability is limited.** Under no circumstances will either party be liable to the other party for any consequential, direct, incidental, indirect, punitive, or special damages related to the Program or your Proposal, even if the party or one of its authorized representatives have been advised of the possibility of such damages. Some states do not allow the limitation of consequential or incidental damages, so the above exclusions or limitations may not apply to you.

**Miscellaneous.** These Terms are the entire agreement between Sony and you with respect to your Proposal. If for any reason the court finds any provision of these Terms unenforceable, such provision will be enforced to the maximum extent permissible, and the remainder of these Terms will continue in full force and effect.

**[For the Click through box]**

**I certify that I am authorized to bind both myself and my university. I have carefully read and agree to all of these terms and conditions on my and my university’s behalf.**