Congratulations! Your new BRAVIA® TV opens the door to the "Stunning HD Experience". This guide will explain how to get the most from your new High Definition TV.

Please take these steps before you power up your BRAVIA.
- Register online at: http://productregistration.sony.com (from U.S.A.)
- Make sure you've removed all accessory contents from packaging.
- Install 2 AA batteries (supplied separately) in your remote control.
- Determine whether you will mount your TV on a wall or place it on the Table-Top Stand. Sony wall-mounting brackets are designed to provide the best fit.
- Give your TV 2 ½ inches (6 cm) of space behind it to properly ventilate.

You must get HD programming to experience the stunning detail of HDTV.
- The quality of the image you see on your BRAVIA can only be as high as the quality of the signal it is receiving.
- Contact your cable or satellite provider to upgrade your service to HD. Receive over-the-air HD broadcasts with an HD-quality antenna (www.antennaweb.org) and discover the wealth of entertainment now available on super-high-resolution Blu-ray Disc™.

To learn more about HDTV, visit:
U.S.A.: http://www.sony.com/HDTV

Connecting to Your TV
Your BRAVIA TV must be properly connected to components such as sound system and cable or satellite box.
- Turn off and unplug all components before making connections.
- Do not turn on the TV until connection setup is completed.
- See reverse side of this poster for sample connection diagrams.

Select Your Content Source
Whether you are watching cable, satellite or broadcast TV, playing a VCR, DVD or Blu-ray Disc; or connecting to your PC, you need to choose the correct input using your remote control.
- Press the INPUT button repeatedly until your selection is highlighted on-screen.

Adjust Screen Shape and Aspect Ratio
High Definition and Standard Definition signals are transmitted with different aspect ratios (the width-to-height ratio of the image).

The 16:9 aspect ratio (common to most HD signals) looks perfect on your BRAVIA.

The boxy 4:3 aspect ratio (common to most SD signals) must be adjusted to fill the screen.

Customize Sound and Picture Quality
You can choose optimum sound and picture settings to match the content you are displaying on your TV.
- Press the remote control's MENU button, highlight and select the Picture and Sound settings to adjust the picture and sound quality of your content.

Refer to your Operating Instructions Manual for more information on adjusting or customizing your settings.

Quick Setup Guide

1 Your New BRAVIA® LCD HDTV

2 Running Initial Setup

Initial Setup instructions are displayed on the screen when your BRAVIA is powered on for the first time.

1 Select the language for the OSD (on screen display).
2 Select the type of use. (Select Home for compliance with ENERGY STAR.)
3 Connect either cable or antenna to your TV. You can connect both using an A-B RF switch (not supplied). If you connect cable, the TV will scan cable channels. After this scanning, you can search antenna channels as well.
   - If you have both cable and antenna connections available, please connect cable first.
   - If you are not using the CABLE/ANTENNA connection to TV (for example, if using a cable or satellite box), you can cancel the Auto Program by selecting Cancel.
4 If the Initial Setup programming found cable channels, you will be able to scan antenna channels as well. Connect the antenna (using an A-B RF switch, not supplied) and change the switch to antenna, then start Auto Program to search antenna channels.

To Do List
When the Initial Setup is completed, consider carrying out these items:
Set Closed Captions (CC)  Label Video Inputs
Set Parental Lock  Set Speaker
Show/Hide Channels
For details, refer to your BRAVIA Operating Instructions Manual.

3 Watching Your TV

Select Your Content Source
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Customize Sound and Picture Quality
You can choose optimum sound and picture settings to match the content you are displaying on your TV.
- Press the remote control’s MENU button, highlight and select the Picture and Sound settings to adjust the picture and sound quality of your content.

Refer to your Operating Instructions Manual for more information on adjusting or customizing your settings.

Contact your cable or satellite provider to upgrade your service to HD. Receive over-the-air HD broadcasts with an HD-quality antenna (www.antennaweb.org) and discover the wealth of entertainment now available on super-high-resolution Blu-ray Disc™. http://www.sony.com/HDTV
**HD Basic Connection with A/V Receiver**

**HD Basic Connection with Home Theater System**

**Required Cable Types for Connection**
- Coaxial
- HDMI
- HD15
- Composite
- Audio (L/R)
- Mini-Pin Audio
- Digital Optical Audio

**Notes on Connection**:
- Your TV is equipped with multiple HDMI inputs; connect your incoming signal source (HD Cable Box, HD Satellite Box, or DVD) with HDMI or component video for the best possible picture quality.
- If your connecting equipment has DVI output instead of HDMI output, you must use DVI-to-HDMI cable for the video and also connect an audio cable for the sound.
- PIP function requires Cable/Antenna connection.

**Connecting a PC to Your BRAVIA® TV**
- Connect PC's audio output when using an HD15 connection.
- When using an HD15 connection, adjust TV’s Pitch and Phase to correct sharpness.
- Refer to your BRAVIA® Operating Instructions Manual for more information.

**HD BRAVIA® Sync™ Basic Connection**

**PC Connection with SD VCR/DVD**

*Signifies a BRAVIA Sync capable device.*