



Digital Cameras and Printers

Spring 2006

SONY[®]

Cyber-shot[®]



like.no.other[™]

Turn on inspirati

All cameras capture pictures. Sony® cameras capture inspiration. Here are pictures every bit as good as you imagine them to be. If your hand is not completely steady, Sony's "no shaky thing" fixes it. If you want to capture the glow of nightlife without the glare of flash, Sony says go ahead. If you want to zoom in close to your kids, Sony obliges. Even if you want to carry your entire photo album in your pocket, Sony makes it happen.

Of course, Sony innovation in digital cameras is no accident. It comes from a mastery of all things digital, from the sensors that capture your picture to the processor that manages it to the media that stores it to the batteries that power the entire system.

So don't settle for pictures when you can also get inspiration. With Sony Cyber-shot® cameras.

on. Turn off blur.

Capture the glow, not the glare.

The birthday candles. The nightclub. The limo ride downtown. They all change under the harsh glare of flash photography. Now Sony lets you capture these moments without flash — and without blur. Super SteadyShot® optical image stabilization controls camera shake. High sensitivity of ISO 1000 makes night scenes come alive. And Clear RAW NR™ noise reduction keeps it clean and clear. ▼



Without Image Stabilizer



With Image Stabilizer

Sony captures the moment without the harshness of flash.

Don't be afraid of the dark.

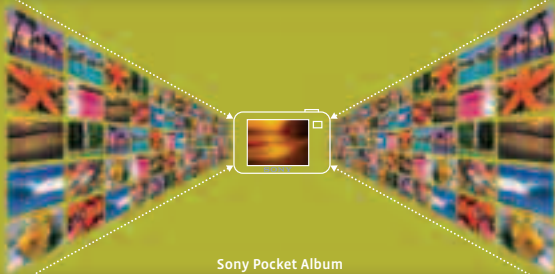
Darkness can confuse the auto focus system, because the camera can't "see" contrast coming off the image sensor. That's why Sony offers AF Illuminator. You get accurate focus even in low light.

Turn moments into memories.

Because a picture can't capture the "oohs" and "aahs" when someone unwraps a gift, Sony's DSC-M2 goes beyond pictures. Hybrid Recording lets you shoot MPEG4 movies and stills at the same time. You get five seconds of video from BEFORE you press the shutter, a still picture, plus three seconds after!

Hundreds of pictures in your pocket.

Now whenever you have your camera, you've got pictures of the kids. And the vacation. And the new house. Every time you take a picture, Sony's pocket album feature stores a VGA-size image, conveniently organized by date. Carry up to 1,100 pictures! And Slide Show presents your pictures with your own selection of MP3 background music and transitions. ▼



Sony Pocket Album

Now everyone can see what you did on your summer vacation. Sony's pocket album function stores hundreds of VGA-size images, neatly filed by date.

Shoot at the speed of life.

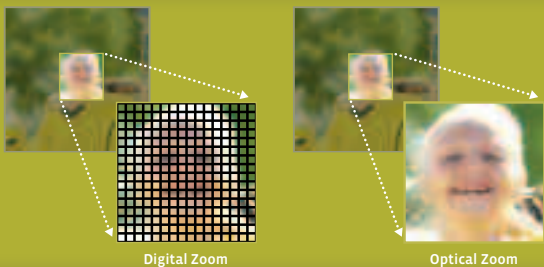
Life moves fast. If you're not on your toes, the most memorable moments can pass you by. That's why every Sony camera incorporates the Real Imaging Processor™ LSI. That's how Sony cameras typically start in about one second. And shutter lag is typically 0.01 second! (Times vary by camera.)

Print without a PC.

A printer that's great for word processing may not be great for your precious memories. Compared to the typical ink-jet printer, Sony's DPP-FP50 offers the superior beauty of 16.7 million colors — and the superior protection of Sony's SuperCoat 2™ finish.

Get closer to the action.

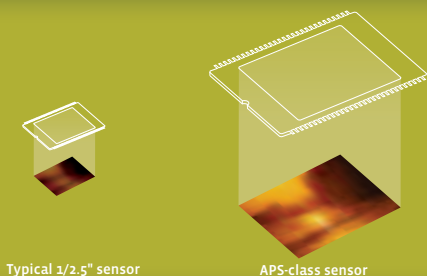
Sony's 12x optical zoom lens gets you far closer than conventional lenses, while maintaining every pixel of resolution. Since optical quality is critical, Sony uses a Carl Zeiss® lens. And since 12x optical zoom can magnify the effect of camera shake, Super SteadyShot® stabilization helps keep your pictures clearer. ▼



12x optical zoom brings you closer to the action without sacrificing resolution the way digital zoom can.

Shoot like a pro.

The DSC-R1 image sensor is literally 12 times the typical size! That's 12 times the area to soak up light. The result? Gorgeous color. Amazing sensitivity. And the superb clarity that only a larger sensor can deliver. ▼



The DSC-R1 APS-class image sensor has a whopping 12 times the area of the typical 1/2.5" sensor.

Cyber-shot®

DSC-S600

Digital Camera

6.0
megapixels

3X
optical zoom

Alkaline/NiMH
batteries

Big (screen), strong (flash) and sensitive (in low light).

Extra-large, 2" LCD monitor with 85K pixels makes framing and sharing pictures easy (viewable area measured diagonally).

6.0 Megapixel Super HAD™ CCD with exclusive Sony technology for superb resolution, sensitivity and clarity.

Carl Zeiss® Vario-Tessar® 3x optical zoom lens combines exceptional picture quality and ultra-sleek design.

Incredible battery stamina: up to 160 shots with supplied one-use alkalines or up to 460 shots* with optional NiMH rechargeables.

High sensitivity (ISO 1000) for great shots in low light when using the flash would spoil the mood.

Clear RAW NR™ noise reduction for greater clarity in low-light shooting.

Strong flash works up to 36 feet (ISO 1000); you won't need to stand so close to take great pictures.

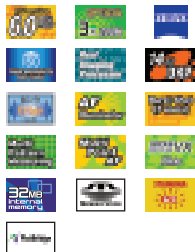
Sony's own Real Imaging Processor™ LSI for fast startup, fast shot-to-shot times and extended battery stamina.

32 MB internal memory; shoot without a flash memory card.**

Slot for optional Memory Stick Duo™ and Memory Stick PRO Duo™ media to save more pictures, copy them for friends.

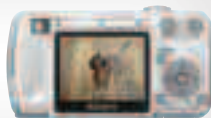
MPEG Movie VX Fine mode captures smooth video clips of exceptional quality (with optional Memory Stick PRO DUO™ media).

14-bit Digital Extended Processor (DXP) for extended dynamic contrast and detail.



SUPPLIED ACCESSORIES

- AA Alkaline batteries
- USB multi-connector cable
- Wrist strap
- Software CD-ROM



Monitor picture simulated.

* Actual battery life may vary upon usage patterns.

** A portion of the memory is used for data management functions. Actual available memory for storage is 30MB.

Cyber-shot®

DSC-W30 DSC-W50

Digital Cameras

6.0
megapixels

3X
optical zoom

Li-Ion
rechargeable battery

Benchmarks in resolution, convenience and control.

6.0 Megapixel Super HAD™ CCD with exclusive Sony technology for superb resolution, sensitivity and clarity.

Carl Zeiss® Vario-Tessar® 3x optical zoom lens combines exceptional picture quality and ultra-sleek design.

Ideal form factor with rangefinder-type, eye-level optical viewfinder for traditional shooting style.

Extra-large, 2" (DSC-W30) or 2.5" (DSC-W50) LCD monitor makes framing and sharing pictures easy (viewable area measured diagonally).

High sensitivity and Clear RAW NR™ noise reduction; great in low light when flash would spoil the mood.

Sony's own Real Imaging Processor™ LSI for fast startup, fast shot-to-shot times and extended battery stamina.

32 MB internal memory; shoot without a flash memory card.*

Slot for optional Memory Stick Duo™ and Memory Stick PRO Duo™ media to save more pictures, copy them for friends.

Live Histogram display makes it easier than ever to analyze your shots for correct exposure.

Add 30mm thread filters and wide or tele conversion lenses with the optional VAD-WB adaptor.

Rechargeable NP-BG1 Lithium Ion battery for long lasting power; supplied BC-CSG charger.



SUPPLIED ACCESSORIES

- NP-BG1 rechargeable battery
- BC-CSG battery charger
- A/V and USB cables (DSC-W30 only)
- Multi-cable (DSC-W50 only)
- Wrist strap
- Software CD-ROM



DSC-W30 also available in:



Blue

White

DSC-W50 also available in:



Black



Monitor picture simulated.

* A portion of the memory is used for data management functions. Actual available memory for storage is 30MB.

†DSC-W50 only.

Cyber-shot®

DSC-W70 DSC-W100

Digital Cameras

7.2/8.1
megapixels

3X
optical zoom

Li-Ion
rechargeable battery

Take your pictures to the next level.

7.2 Megapixel (DSC-W70) or 8.1 Megapixel (DSC-W100) Super HAD™ CCD with exclusive Sony technology for superb resolution, sensitivity and clarity.

Carl Zeiss® Vario-Tessar® 3x optical zoom lens combines exceptional picture quality and ultra-sleek design.

Ideal form factor with rangefinder-type, eye-level optical viewfinder for traditional shooting style.

Extra-large, high-resolution 2.5" LCD monitor makes framing and reviewing pictures easy (viewable area measured diagonally).

High sensitivity and Clear RAW NR™ noise reduction; great in low light when flash would spoil the mood.

Sony's own Real Imaging Processor™ LSI for fast startup, fast shot-to-shot times and extended battery stamina.

58 MB (DSC-W70) and 64 MB (DSC-W100) internal memory; shoot without a flash memory card.*

Slot for optional Memory Stick Duo™ and Memory Stick PRO Duo™ media to save more pictures, copy them for friends.

Live Histogram display makes it easier than ever to analyze your shots for correct exposure.

Manual exposure mode with 46-step Shutter speed and 2-step Aperture control (DSC-W100 only).

Add 30mm thread filters and wide or tele conversion lenses with the optional VAD-WB adaptor.

Rechargeable NP-BG1 Lithium Ion battery for long lasting power; supplied BC-CSG charger.



SUPPLIED ACCESSORIES

- NP-BG1 rechargeable battery
- BC-CSG battery charger
- AV/USB multi-connector cable
- Wrist strap
- Software CD-ROM



DSC-W70 also available in:



Black

DSC-W100 also available in:



Black



Monitor picture simulated.
†DSC-W100 only.

Cyber-shot®

DSC-T5

Digital Camera

5.1
megapixel

3X
optical zoom

InfoLithium®
rechargeable battery

Talented and fashionably thin.

Ultra-thin vertical design with superb 5.1 Megapixel Super HAD™ CCD and Carl Zeiss® Vario-Tessar® lens.

Barely the size of a deck of cards and less than 7/8" thin (measured at its narrowest point); sleek lens door doubles as on/off switch.

Carl Zeiss® Vario-Tessar® 3x optical zoom lens combines exceptional picture quality with unique internal design so it never extends from the camera body.

Large 2.5" LCD monitor with 230K pixels; transflective design remains visible even in bright sunlight (viewable area measured diagonally).

Sony's own Real Imaging Processor™ LSI for fast startup, fast shot-to-shot times and extended battery stamina.

32 MB internal memory; shoot without a flash memory card.*

3x Optical/2x digital/6x total zoom brings even far-away subjects up close.

Magnifying Glass Mode can focus to within 0.4" (1 cm), displaying images at 3.3X actual size for spectacular macro shots.

Slot for optional Memory Stick Duo™ and Memory Stick PRO Duo™ media; integrated tripod socket.

Designed for use with InfoLithium® rechargeable battery (included) for long-lasting power without "memory effect;" enables time-remaining display.



SUPPLIED ACCESSORIES

- NP-FT1 InfoLithium® rechargeable battery
- BC-CS3 battery charger
- AV, USB, DC-in multi-connector cable
- Wrist strap
- Software CD-ROM



Monitor picture simulated.

* A portion of the memory is used for data management functions. Actual available memory for storage is 30MB.

Cyber-shot®

DSC-T9

Digital Camera

6.0
megapixels

3X
optical zoom

InfoLithium®
rechargeable battery

Ultra-slim and ultra-steady for flash-free indoor pictures.

Barely the size of a deck of cards and less than 7/8" thin (measured at its narrowest point); sleek lens door doubles as on/off switch.

Super SteadyShot® optical image stabilization, a decided advantage with such a small, handheld camera.

Natural, flash-free photography in low light with high sensitivity and Clear RAW NR™ noise reduction.

Slide show function with your choice of transition effects and your own background music.

Large 2.5" LCD monitor with 230K pixels; transfective design remains visible even in bright sunlight (viewable area measured diagonally).

6.0 Megapixel Super HAD™ CCD with exclusive Sony technology for superb resolution, sensitivity and clarity.

Carl Zeiss® Vario-Tessar® 3x optical zoom lens combines exceptional picture quality with unique internal design so it never extends from the camera body.

58 MB internal memory; shoot without a flash memory card.

Clear Photo™ LCD Plus for higher resolution, contrast and brightness, 40% better color than Sony's previous LCDs.

Magnifying Glass Mode can focus to within 0.4" (1 cm), displaying images at 3.3X actual size for spectacular macro shots.

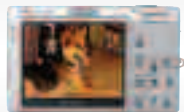
Slot for optional Memory Stick Duo™ and Memory Stick PRO Duo™ media; integrated tripod socket.

Designed for use with InfoLithium® rechargeable battery (included) for long-lasting power without "memory effect;" enables time-remaining display.



SUPPLIED ACCESSORIES

- NP-FT1 InfoLithium® rechargeable battery
- BC-CS3 battery charger
- AV, USB, DC-in multi-connector cable
- Wrist strap
- Software CD-ROM



DSC-T9 also available in:



Black

Monitor picture simulated.

Cyber-shot®

DSC-T30

Digital Camera

7.2
megapixel

3X
optical zoom

InfoLithium®
rechargeable battery

Superior pictures and a super-big screen to show them off.

Barely the size of a deck of cards and less than 1" thin (measured at its narrowest point); sleek lens door doubles as on/off switch.

Super SteadyShot® optical image stabilization, a decided advantage with such a small, handheld camera.

Natural, flash-free photography in low light with high sensitivity (ISO 1000) and Clear RAW NR™ noise reduction.

Slide show function with your choice of transition effects and your own background music.

Enormous 3.0" LCD monitor with 230K pixels; transreflective design remains visible even in bright sunlight (viewable area measured diagonally).

7.2 Megapixel Super HAD™ CCD with exclusive Sony technology for superb resolution, sensitivity and clarity.

Carl Zeiss® Vario-Tessar® 3x optical zoom lens combines exceptional picture quality with unique internal design so it never extends from the camera body.

64 MB internal memory; shoot without a flash memory card.

Clear Photo™ LCD Plus for higher resolution, contrast and brightness, 40% better color than Sony's previous LCDs.

Incredible battery stamina: up to 420 shots* with the supplied InfoLithium® rechargeable battery.*

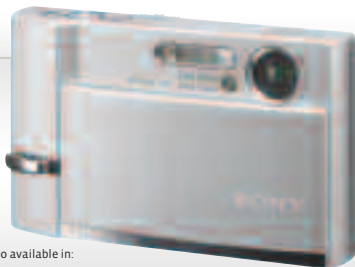
Slot for optional Memory Stick Duo™ and Memory Stick PRO Duo™ media; integrated tripod socket.

Designed for use with InfoLithium® rechargeable battery (included) for long-lasting power without "memory effect;" enables time-remaining display.

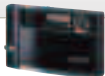


SUPPLIED ACCESSORIES

- NP-FR1 InfoLithium® rechargeable battery
- Battery charger
- AV, USB, DC-in multi-connector cable
- Wrist strap
- Software CD-ROM



DSC-T30 also available in:



Black

Monitor picture simulated.

* Actual battery life may vary upon usage conditions.

| Media | Memory Stick® Media | | | Memory Stick PRO™ Media | | | | |
|--|---------------------|--------|---------|-------------------------|---------|----------|----------|----------|
| Representative Shot Storage | 32 MB* | 64 MB* | 128 MB* | 256 MB* | 512 MB* | 1 GB* | 2GB* | 4GB** |
| JPEG Standard | | | | | | | | |
| 3888 x 2592 (10 MP) | 12 | 25 | 51 | 92 | 188 | 384 | 789 | 1622 |
| 3264 x 2448 (8 MP) | 15 | 30 | 60 | 109 | 223 | 456 | 934 | 1847 |
| 3072 x 2304 (7 MP) | 18 | 36 | 73 | 132 | 268 | 548 | 1125 | 2223 |
| 2816 x 2112 (6 MP) | 19 | 39 | 79 | 142 | 290 | 592 | 1215 | N/A |
| 2560 x 1920 (5 MP) | 23 | 48 | 96 | 174 | 354 | 723 | 1482 | 2928 |
| 2048 x 1536 (3 MP) | 37 | 74 | 149 | 264 | 537 | 1097 | 2250 | 4447 |
| 1920 x 1080 (2 MP; 16:9 Wide) | 61 | 123 | 246 | 446 | 907 | 1852 | 3798 | 7596 |
| 1280 x 960 (1 MP) | 93 | 187 | 376 | 649 | 1320 | 2694 | 5524 | 10915 |
| 640 x 480 (VGA) | 491 | 985 | 1975 | 3571 | 7261 | 14821 | 30385 | 60036 |
| JPEG Fine | | | | | | | | |
| 3888 x 2592 (10 MP) | 6 | 12 | 25 | 46 | 94 | 192 | 394 | 811 |
| 3264 x 2448 (8 MP) | 8 | 16 | 32 | 59 | 121 | 247 | 506 | 1000 |
| 3072 x 2304 (7 MP) | 9 | 18 | 37 | 67 | 137 | 279 | 573 | 2223 |
| 2816 x 2112 (6 MP) | 10 | 21 | 42 | 77 | 157 | 322 | 660 | N/A |
| 2560 x 1920 (5 MP) | 12 | 25 | 51 | 92 | 188 | 384 | 789 | 1559 |
| 2048 x 1536 (3 MP) | 20 | 41 | 82 | 148 | 302 | 617 | 1266 | 2501 |
| 1920 x 1080 (2 MP; 16:9 Wide) | 33 | 66 | 133 | 238 | 484 | 988 | 2025 | 4050 |
| 1280 x 960 (1 MP) | 50 | 101 | 202 | 357 | 726 | 1482 | 3038 | 6003 |
| 640 x 480 (VGA) | 196 | 394 | 790 | 1428 | 2904 | 5928 | 12154 | 24014 |
| MPEG Movie Video Mail** | 22:42 | 45:39 | 1:31:33 | 2:51:21 | 5:47:05 | 11:44:22 | 24:18:25 | 48:04:40 |
| MPEG Movie EX** | 5:52 | 11:48 | 23:39 | 42:47 | 1:27:01 | N/A | N/A | N/A |
| MPEG Movie VX** | 1:27 | 2:56 | 5:54 | 10:42 | 21:47 | 44:27 | 1:31:09 | 3:00:06 |
| MPEG Movie VX Fine** | N/A | N/A | N/A | 2:57 | 6:02 | 12:20 | 25:19 | 50:01 |
| MPEGMovie 4 TV 640 x 480, 30 fps† | 1:29 | 2:59 | 5:59 | 10:50 | 22:01 | 44:20 | 1:27:35 | N/A |
| MPEGMovie 4 TV 320 x 240, 30 fps† | 4:20 | 8:49 | 17:42 | 32:00 | 1:05:04 | 2:16:45 | 4:19:58 | N/A |
| MPEGMovie 4 TV 320 x 240, 15 fps† | 15:30 | 31:07 | 1:02:23 | 1:52:48 | 3:49:21 | 7:32:35 | 15:15:06 | N/A |

* Actual storage varies by camera. Available storage capacity of Memory Stick® and Memory Stick PRO™ media may vary. A portion of the memory is used for data management functions. Actual available memory in MBs is 32=30, 64=61, 128=123, 256=220, 512=460, 1GB=940MB, 2GB=1.85GB, 4GB=3.66GB. Memory Stick transfer speeds vary by and are dependent upon the host hardware device.

** MPEG Movie Capacity in Hours:Minutes:Seconds. Actual storage varies by camera.

† Does not include hybrid recorded video. Time will vary according to images recorded.

** Due to FAT32 Limitations, maximum size for a single MPEG Movie file is approximately 2GB.

Complete the picture with Sony accessories!

To get the most out of digital photography, get connected with Sony accessories. Increase your range with lens adapters. Expand your creative horizons with filters. Keep the power flowing with additional batteries. And protect your camera with a custom-designed carrying case! Sony accessories make it happen.



SONY®

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1-800-295-7669 www.sony.com/di

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Picture Station

DPP-FP50

Digital Photo Printer

16
million colors

4" x 6"
print size

Photo
quality processor

Sony brings lab-quality printing home!

Lab-quality prints at home with fabulous dye sublimation picture quality. Prints resist moisture, fingerprints.

Preview images on your television.

PC free printing with creative printing options.

PictBridge® compatibility for direct printing via USB interface with compatible cameras.

Versatile printing directly from a camera's Memory Stick®, Secure Digital™ or CompactFlash® media, or other media with adaptor.

16.7 million colors.

SuperCoat 2 protective lamination resists color shift, fading, moisture and fingerprints!

Prints in two sizes: borderless 4 x 6" and borderless 3-1/2 x 5".

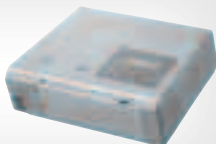
Fast: prints a 4 x 6" image in about 60 seconds from a PC, including processing time.

PC printing via USB interface.



SUPPLIED ACCESSORIES

- Paper tray
- Software CD-ROM
- Video cable
- Wireless remote control
- 10-sheet print pack
- AC adaptor



Cyber-shot®

DSC-N1

Digital Camera

8.1
megapixels

3X
optical zoom

Li-Ion
rechargeable battery

Stylish shooting meets the perfect picture showcase.

8.1 Megapixel Super HAD™ CCD with exclusive Sony technology for superb resolution, sensitivity and clarity.

Sleek, stylish design with enormous 3.0" LCD monitor that makes it easy to read menus, share images with friends (viewable area measured diagonally).

Pocket album function on-board storage for up to 500 images (VGA size); each picture you take automatically goes into the album!

Slide show function with your choice of transition effects and your own background music.

Easy, elegant touch-screen access to your Pocket Album pictures; simple search by date and time.

26 MB internal memory for full-resolution pictures; shoot without a flash memory card.

Clear Photo™ LCD Plus for higher resolution, contrast and brightness, 40% better color than Sony's previous LCDs.

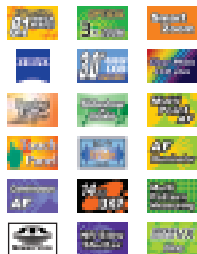
Carl Zeiss® Vario-Tessar® 3x optical zoom lens combines exceptional picture quality and ultra-sleek design.

Sony's own Real Imaging Processor™ LSI for fast startup, fast shot-to-shot times and extended battery stamina.

Add captions, stamps and drawings with the supplied stylus and direct, on-screen Paint feature.

Slot for optional Memory Stick Duo™ and Memory Stick PRO Duo™ media to save more pictures, copy them for friends.

Lithium Ion rechargeable battery.



SUPPLIED ACCESSORIES

- NP-BG1 Lithium Ion rechargeable battery
- BC-CSG external battery charger
- AV, USB, DC-in multi-connector cable
- Wrist strap
- Stylus
- Software CD-ROM



Monitor picture simulated.

Cyber-shot®

DSC-M2

Digital Camera

5.1
megapixels

3X
optical zoom

InfoLithium®
rechargeable battery

Equally brilliant for digital pictures & MPEG4 video.

Vertical orientation and articulated design optimized for capturing both MPEG4 video and still pictures.

Hybrid Recording: simultaneously captures still picture, plus five seconds of video BEFORE you press the shutter and three seconds after!

Free angle LCD twists so you can put yourself in the picture; folds out for compact playback, folds back for extra protection in transit.

Pocket album function on-board storage for up to 1,100 images (VGA size); each picture you take automatically goes into the album!

Slide show function with your choice of transition effects and your own background music.

Large 2.5" LCD monitor makes it easy to read menus, share images with friends (viewable area measured diagonally).

Carl Zeiss® Vario-Tessar® 3x optical zoom lens combines exceptional picture quality with unique internal design so it never extends from the camera body.

MPEGMovie4TV recording captures full-screen video at up to 30 fps with stereo sound; provides 50% more horizontal resolution than previous models with 1/4 the file size.

Supplied UC-MB Cyber-shot Station™ USB Cradle for quick, one-step connection to a PC, a television and AC power.

Magnifying Glass Mode can focus to within 0.4" (1 cm), displaying images at 3.3X actual size for spectacular macro shots.

Slot for optional Memory Stick Duo™ and Memory Stick PRO Duo™ media.



SUPPLIED ACCESSORIES

- NP-FT1 InfoLithium® rechargeable battery
- AC-LS5 AC adaptor/in-camera charger
- UC-MB Cyber-shot Station™ USB Cradle
- Stereo A/V and USB cables
- Wrist strap
- Software CD-ROM



Monitor picture simulated.

Cyber-shot®

DSC-H2

Digital Camera

6.0
megapixels

12X
optical zoom

NiMH
rechargeable batteries

Get closer than ever with an optically stabilized 12x zoom lens.

12x optical zoom lens pulls in far closer to distant subjects or pulls back for the wide shot.

Super SteadyShot® Optical Image Stabilization fights motion blur, even during longer exposures at full zoom.

High sensitivity and Clear RAW NR™ noise reduction; great in low light when flash would spoil the mood.

6.0 Megapixel Super HAD™ CCD with exclusive Sony technology for superb resolution, sensitivity and clarity.

Ideal form factor with eye-level through-the-lens electronic viewfinder for traditional shooting style.

Large, high-resolution 2.0" LCD monitor with 85K pixels makes framing and reviewing pictures easy (viewable area measured diagonally).

Sony's own Real Imaging Processor™ LSI for fast startup, fast shot-to-shot times and extended battery stamina.

Full manual exposure with 46-step shutter speed and 10-step aperture control.

32 MB internal memory; shoot without a flash memory card.*

Slot for optional Memory Stick Duo™ and Memory Stick PRO Duo™ media to save more pictures, copy them for friends.

12x Optical/24x digital/24x total zoom brings even far-away subjects up close.

Add 58mm thread filters and wide or tele conversion lenses (optional).



SUPPLIED ACCESSORIES

- NH-AA-2DB rechargeable NiMH AA batteries
- BC-CS2 battery charger
- Lens hood with adaptor ring
- Lens cap with strap
- A/V and USB cables
- Shoulder strap
- Software CD-ROM



Monitor picture simulated.

* A portion of the memory is used for data management functions. Actual available memory for storage is 30MB.

Cyber-shot®

DSC-H5

Digital Camera

7.2
megapixels

12X
optical zoom

NiMH
rechargeable batteries

Zoom up to a higher plane of photography.

12x optical zoom lens pulls in far closer to distant subjects or pulls back for the wide shot.

7.2 Megapixel Super HAD™ CCD with exclusive Sony technology for superb resolution, sensitivity and clarity.

Super SteadyShot® Optical Image Stabilization fights motion blur, even during longer exposures at full zoom.

High sensitivity and Clear RAW NR™ noise reduction; great in low light when flash would spoil the mood.

Black finished chassis with enormous 3.0" LCD monitor for easy framing and sharing of pictures (viewable area measured diagonally).

Ideal form factor with eye-level through-the-lens electronic viewfinder for traditional shooting style.

Clear Photo™ LCD Plus for higher resolution, contrast and brightness, 40% better color than Sony's previous LCDs.

Sony's own Real Imaging Processor™ LSI for fast startup, fast shot-to-shot times and extended battery stamina.

Full manual exposure with 46-step shutter speed and 10-step aperture control.

32 MB internal memory; shoot without a flash memory card.*

Slot for optional Memory Stick Duo™ and Memory Stick PRO Duo™ media to save more pictures, copy them for friends.

12x Optical/2x digital/24x total zoom brings even far-away subjects up close.

Add 58mm thread filters and wide or tele conversion lenses (optional).



SUPPLIED ACCESSORIES

- NH-AA-2DB rechargeable NiMH AA batteries
- BC-CS2 battery charger
- Lens hood with adaptor ring
- Lens cap with strap
- A/V and USB cables
- Shoulder strap
- Software CD-ROM



DSC-H5 also available in:



Silver

Monitor picture simulated.

* A portion of the memory is used for data management functions. Actual available memory for storage is 30MB.

Cyber-shot®

DSC-R1

Digital Camera

10.3
megapixels

5X
optical zoom

InfoLithium®
rechargeable battery

The bigger the imager, the better the image.

Professional-quality image sensor and remarkably wide zoom lens in a compact, lens-integral body.

Extraordinary combination an APS-class image sensor and Live Preview of the scene.

Sony 10.3 megapixel CMOS image sensor, 21.5 x 14.4 mm (APS-class) for superbly high sensitivity, low noise.

Live Preview of the scene in LCD monitor and TTL viewfinder shows 100% framing accuracy, exposure, depth of field.

Carl Zeiss® Vario-Sonnar® 5x zoom lens with exclusive T* (T-star) coatings for high contrast, superb detail.

Extraordinary combination of 24 mm wide angle, 5x optical zoom to 120 mm telephoto (35mm equivalent) and APS-class sensor.

Three color modes: Standard sRGB, Vivid sRGB (emulates reversal film) and Adobe® RGB for advanced applications.

Flexible manual exposure: F2.8-16; 30 sec. to 1/2000; Bulb exposure to 3 min.; tunable white balance

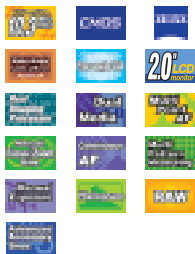
Advanced Gradation Control System enhances dynamic range, avoids crushed blacks and clipped highlights.

Free-angle 2.0" LCD monitor for shots above or far below eye level or around the corner (viewable area measured diagonally)!

Advanced monitor/viewfinder displays with grid lines, zebra stripes, histogram, dedicated area for exposure information.

RAW mode captures uncompressed image data.

Hot Shoe, ACC terminal for optional external flashes, accessories.



SUPPLIED ACCESSORIES

- NP-FM50 InfoLithium® rechargeable battery
- AC-L15 AC adaptor/in-camera charger
- Lens hood
- Lens cap
- Video and USB cables
- Shoulder strap
- Software CD-ROM



Monitor picture simulated.

| Camera | DSC-S600 | DSC-W30 | DSC-W50 | DSC-W70 | DSC-W100 | DSC-T5 | DSC-T9 | DSC-T30 | DSC-N1 | DSC-M2 | DSC-H2 | DSC-H5 | DSC-R1 | |
|---|------------------------------------|-------------------------------------|-------------------------------------|---------------------------------------|------------------------------------|------------------------|-------------------------|-----------------------------------|------------------------|------------------------|----------------------------------|----------------------------------|-----------------------------|---------------------------|
| Lens & Imager | | | | | | | | | | | | | | |
| Sony Image Sensor | 1/2.5" CCD | 1/2.5" CCD | 1/2.5" CCD | 1/2.5" CCD | 1/1.8" CCD | 1/2.5" CCD | 1/2.5" CCD | 1/2.5" CCD | 1/1.8" CCD | 1/2.5" CCD | 1/2.5" CCD | 1/2.5" CCD | 21.5 x 14.4 mm CMOS | |
| Megapixel | 6.0 MP | 6.0 MP | 6.0 MP | 7.2 MP | 8.1 MP | 5.1 MP | 6.0 MP | 7.2 MP | 8.1 MP | 5.1 MP | 6.0 MP | 7.2 MP | 10.3 MP | |
| Lens/Optical Zoom | Carl Zeiss®, 3x | Carl Zeiss®, 3x | Carl Zeiss®, 3x | Carl Zeiss®, 3x | Carl Zeiss®, 3x | Carl Zeiss®, 3x | Carl Zeiss®, 3x | Carl Zeiss®, 3x | Carl Zeiss®, 3x | Carl Zeiss®, 3x | Carl Zeiss®, 12x | Carl Zeiss®, 12x | Carl Zeiss®, 6x | |
| Aperture | f2.8-5.1 | f2.8-5.2 | f2.8-5.2 | f2.8-5.2 | f2.8-5.2 | f3.5-4.4 | f3.5-4.3 | f3.5-4.3 | f2.8-5.4 | f3.5-4.4 | f2.8-3.7 | f2.8-3.7 | f2.8-4.8 | |
| Focal Length | 5.1-15.3 mm | 6.3-18.9 mm | 6.3-18.9 mm | 6.3-18.9 mm | 7.9-23.7 mm | 6.3-19.0 mm | 6.3-19.0 mm | 6.3-18.9 mm | 7.9-23.7 mm | 6.3-19.0 mm | 6.0-72 mm | 6.0-72 mm | 14.3-71.5 mm | |
| 35mm Equivalency | 31-93 mm | 38-114 mm | 38-114 mm | 38-114 mm | 38-114 mm | 38-114 mm | 38-114 mm | 38-114 mm | 38-114 mm | 38-114 mm | 36-432 mm | 36-432 mm | 24-120 mm | |
| Smart Zoom* Function | 0-13X (VGA) | 0-13X (VGA) | 0-13X (VGA) | 0-14X (VGA) | 0-15X (VGA) | 0-12X (VGA) | 0-13X (VGA) | 0-14X (VGA) | 0-15X (VGA) | N/A | 0-52X (VGA) | 0-57X (VGA) | 0-15X (1 MP) | |
| Precision Digital Zoom | 2x (6x Tilt) | 2x (6x Tilt) | 2x (6x Tilt) | 2x (6x Tilt) | 2x (6x Tilt) | 2x (6x Tilt) | 2x (6x Tilt) | 2x (6x Tilt) | 2x (6x Tilt) | 2x (6x Tilt) | 2x (24x Tilt) | 2x (24x Tilt) | 2x (10x Tilt) | |
| Multi-Point AF | Auto, 5 Area | Auto, 5 Area | Auto, 5 Area | Auto, 5 Area | Auto, 5 Area | Auto, 5 Area | Auto, 5 Area | Auto, 5 Area | Auto, 5 Area | Auto/Manual, 5 Area | Auto, 3 Area | Auto, 3 Area | Auto/Manual, 5 Area | |
| AF Illuminator Light | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | |
| Manual Focus | N/A | Yes, 5-Step | Yes, 5-Step | Yes, 5-Step | Yes, 5-Step | Yes, 5-Step | Yes, 5-Step | Yes, 5-Step | Yes, 5-Step | Yes, 5-Step | Yes, Continuously Variable | Yes, Continuously Variable | Yes, Continuous Ring | |
| Camera | | | | | | | | | | | | | | |
| White Balance | 4 Preset | 5 Preset | 5 Preset | 5 Preset | 5 Preset | 5 Preset | 5 Preset | 5 Preset | 5 Preset | 5 Preset | 5 Preset, Manual | 5 Preset, Manual | 7 Preset, Manual | |
| Aperture Range | 2-step f2.8-6.3 | 2-step f2.8-7.1 | 2-step f2.8-7.1 | 2-step f2.8-7.1 | 2-step f2.8-7.1 | 2-step f2.8-5.6 | 2-step f3.5-8.0 | 2-step f3.5-8.0 | 2-step f3.5-8 | 2-step f2.8-8.0 | 2-step f3.5-8.0 | 10-step f2.8-8.0 | 16-step f2.8-16.0 | |
| Shutter Speed Range | Auto 1-1/2000 | Auto 1-1/2000 | Auto 1-1/2000 | Auto 1-1/2000 | 46-step 30-1/1000 | Auto 1-1/1000 | Auto 1-1/1000 | Auto 1-1/1000 | Auto 1-1/1000 | 46-Step 30-1/1000 | Auto 1-1/1000 | 46-Step 30-1/1000 | 46-Step 30-1/1000 | 49-Step to 1/2000 Bulb |
| Manual Exposure | N/A | N/A | N/A | N/A | Adj. Shutter/Ap | N/A | N/A | N/A | Adj. Shutter/Ap | N/A | Shutter/Ap Priority, Manual | Shutter/Ap Priority, Manual | Shutter/Ap Priority, Manual | |
| Scene Modes | 7 mode | 7 mode | 7 mode | 7 mode | 6 mode | 10 mode | 10 mode | 9 mode | 8 mode | 9 mode | 7 mode | 7 mode | 4 mode | |
| Flash Effective Range | 2.7"-36" (0.8-11 m) ISO 1000 | 2.7"-24" (0.7-7.3 m) ISO 1000 | 2.7"-24" (0.8-7.3 m) ISO 1000 | 2.3"-21.2" (0.7-6.5 m) ISO 1000 | 3.3"-34" (1-10.5 m) ISO 1250 | 4"-8" (0.1-2.5 m) | 4"-9.2" (0.1-2.8 m) | 4"-19.8" (0.1-6 m) ISO 1000 | 1"-5.7" (0.3-1.7 m) | 4"-8.6" (0.1-2.6 m) | 3'-52" (0.9-16 m) ISO 1000 | 3'-52" (0.9-16 m) ISO 1000 | 1.6-13.1" (0.5-4 m) | |
| Anti-Blur | | | | | | | | | | | | | | |
| High Sensitivity Mode | ISO 1000 | ISO 1000 | ISO 1000 | ISO 1000 | ISO 1250 | ISO 400 | ISO 640 | ISO 1000 | ISO 800 | ISO 400 | ISO 1000 | ISO 1000 | ISO 3200 | |
| Clear RAW NR™ Noise Reduction | Yes | Yes | Yes | Yes | Yes | N/A | Yes | Yes | Yes | N/A | Yes | Yes | Yes | |
| Super SteadyShot® Image Stabilization | N/A | N/A | N/A | N/A | N/A | N/A | Yes | Yes | N/A | N/A | Yes | Yes | N/A | |
| LCD/Viewfinder | | | | | | | | | | | | | | |
| LCD* | 2.0" 85K pixel | 2.0" 85K pixel | 2.5" 115K pixel | 2.5" 115K pixel | 2.5" 115K pixel | 2.5" 230K pixel | 2.5" 230K pixel | 3.0" 230K pixel | 3.0" 230K pixel | 2.5" 123K pixel | 2.0" 85K pixel | 3.0" 230K pixel | 2.0" 134K pixel | |
| Eye-level Viewfinder | Optical, True Zoom | Optical, True Zoom | Optical, True Zoom | Optical, True Zoom | Optical, True Zoom | N/A | N/A | N/A | N/A | N/A | 201K EVF LCD, TTL | 201K EVF LCD, TTL | 235K EVF LCD, TTL | |
| Histogram Display | N/A | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes, PB RGB | |
| Recording | | | | | | | | | | | | | | |
| 10MP Image | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A | 3888 x 2592 | |
| 8MP Image | N/A | N/A | N/A | N/A | 3264 x 2448 | N/A | N/A | N/A | N/A | 3264 x 2448 | N/A | N/A | N/A | |
| 7MP Image | N/A | N/A | N/A | 3072 x 2304 | N/A | N/A | N/A | 3072 x 2304 | N/A | N/A | N/A | 3072 x 2304 | 3264 x 2176 | |
| 6MP Image | 2816 x 2112 | 2816 x 2112 | 2816 x 2112 | N/A | N/A | N/A | 2816 x 2112 | N/A | N/A | N/A | 2816 x 2112 | N/A | N/A | |
| 5MP Image | N/A | N/A | N/A | 2592 x 1944 | 2592 x 1944 | 2592 x 1944 | N/A | 2592 x 1944 | 2592 x 1944 | 2592 x 1944 | N/A | 2592 x 1944 | 2784 x 1856 | |
| 3MP Image | 2048 x 1536 | 2048 x 1536 | 2048 x 1536 | 2048 x 1536 | 2048 x 1536 | 2048 x 1536 | 2048 x 1536 | 2048 x 1536 | 2048 x 1536 | 2048 x 1536 | 2048 x 1536 | 2048 x 1536 | 2160 x 1440 | |
| VGA Image | 640 x 480 | 640 x 480 | 640 x 480 | 640 x 480 | 640 x 480 | 640 x 480 | 640 x 480 | 640 x 480 | 640 x 480 | 640 x 480 | 640 x 480 | 640 x 480 | N/A | |
| 3:2 Image | 2816 x 1872 | 2816 x 1872 | 2816 x 1872 | 3072 x 2048 | 3264 x 2176 | 2592 x 1728 | 2816 x 1872 | 3072 x 2048 | 3264 x 2176 | 2592 x 1728 | 2816 x 1872 | 3072 x 2048 | All Images | |
| Burst Mode frames/fps | 7-shot, 1.25 fps (6 MP) | 3-shot, 1.4 fps (6 MP) | 3-shot, 1.4 fps (6 MP) | 4-shot, 1.1 fps (7 MP) | 4-shot, 1.1 fps (8 MP) | 9-shot, 1.4 fps (5 MP) | 7-shot, 1.25 fps (6 MP) | 4-shot, 0.9 fps (8 MP) | 4-shot, 1.3 fps (5 MP) | 7-shot, 3 fps (5 MP) | 7-shot, 1.3 fps (6 MP) | 5-shot, 1.1 fps (7 MP) | 3-shot, 3 fps (10 MP) | |
| Auto Exposure Bracketting | N/A | N/A | N/A | N/A | N/A | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | |
| MPEG Movie Modes | VX Fin/Std, VM | VX Fin/Std, VM | VX Fin/Std, VM | VX Fin/Std, VM | VX Fin/Std, VM | VX Fin/Std, VM | VX Fin/Std, VM | VX Fin/Std, VM | VX Fin/Std, VM | MPEG MOVIE 4TV | VX Fin/Std, VM | VX Fin/Std, VM | N/A | |
| Multi-Burst Mode | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | N/A | |
| General | | | | | | | | | | | | | | |
| Connections** | USB | AV/USB, DC-in | AV/USB, DC-in | AV/USB, DC-in | AV/USB, DC-in | Multi Connector | Multi Connector | Multi Connector | Multi Connector | AV/USB, DC-in | AV/USB | AV/USB | Video/USB/Pwr | |
| Battery Compatibility | 2 AA Alkaline, NiMH | Lithium Ion NP-BG1 | Lithium Ion NP-BG1 | Lithium Ion NP-BG1 | Lithium Ion NP-BG1 | InfoLithium® FT | InfoLithium® FT | InfoLithium® FR | Lithium Ion NP-BG1 | InfoLithium® FT | 2 AA NiMH | 2 AA NiMH | InfoLithium® FM | |
| PictBridge™ Compatibility | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | Yes | |
| Pocket Album/Slide Show | N/A / N/A | N/A / N/A | N/A / N/A | N/A / N/A | N/A / N/A | N/A / N/A | N/A / Yes | N/A / Yes | Yes/Yes | Yes/Yes | N/A / N/A | N/A / N/A | N/A / N/A | |
| * Viewable area measured diagonally. ** Not all products with USB connectors may communicate with each other due to chipset variations. | | | | | | | | | | | | | | |