

Electronics Performance by Product Category (Unaudited)

(Billions of yen, millions of U.S. dollars)

Three months ended September 30

<u>Sales and operating revenue</u>	2001	2002	Change	2002
Audio				
Customers	¥ 190.9	¥ 171.9	-9.9%	\$ 1,409
Intercategory and intersegment	2.2	0.6		5
Total	193.1	172.5	-10.7	1,414
Video				
Customers	199.2	207.8	+4.3	1,703
Intercategory and intersegment	1.0	2.0		17
Total	200.2	209.8	+4.8	1,720
Televisions				
Customers	189.5	188.0	-0.8	1,541
Intercategory and intersegment	0.3	3.3		27
Total	189.8	191.3	+0.8	1,568
Information and Communications				
Customers	283.0	212.4	-24.9	1,741
Intercategory and intersegment	2.3	3.5		29
Total	285.3	215.9	-24.3	1,770
Semiconductors				
Customers	45.1	51.0	+13.2	419
Intercategory and intersegment	41.2	55.1		451
Total	86.3	106.1	+23.0	870
Components				
Customers	127.6	130.6	+2.3	1,070
Intercategory and intersegment	95.1	96.4		791
Total	222.7	227.0	+1.9	1,861
Other				
Customers	105.2	115.9	+10.2	951
Intercategory and intersegment	153.0	168.9		1,383
Total	258.2	284.8	+10.3	2,334
Elimination (intercategory)	(161.4)	(179.4)		(1,471)
Total	¥ 1,274.2	¥ 1,228.0	-3.6%	\$ 10,066
<u>Operating income (loss)</u>	2001	2002	Change	2002
Audio	¥ 13.0	¥ 17.6	+34.9%	\$ 144
Video	29.7	35.0	+17.8	287
Televisions	7.0	5.6	-20.7	46
Information and Communications	(25.5)	(7.3)	—	(60)
Semiconductors	(3.6)	1.9	—	16
Components	(26.9)	10.4	—	85
Other	(21.1)	(18.2)	—	(149)
Sub Total	(27.4)	45.0	—	369
Corporate and elimination (intercategory)	4.1	(18.7)	—	(154)
Total	¥ (23.3)	¥ 26.3	—	\$ 215

Notes:

- The above table is a breakdown of Electronics sales and operating revenue and operating income (loss) in Sony's business segment information. The Electronics business is managed as a single operating segment by Sony's management. However, Sony believes that the information in this table is useful to investors in understanding the contributions of the products in this business segment. In addition, commencing with the first quarter ended June 30, 2002, Sony has partly realigned its product category configuration in the Electronics business. In accordance with this change, results of the previous year have been reclassified to conform to the presentations for the current year. Sales of mobile phones are no longer recorded in the "Information and Communications" category as of the third quarter ended December 31, 2001. From the third quarter of the previous year sales of mobile phones manufactured for Sony Ericsson Mobile Communications, AB are recorded in the "Other" product category.
- 'Other' inter-category and inter-segment amounts primarily include transactions with the Game segment.
- Except for Sales and operating revenue in each product category with respect to customers, the above amounts are not measures conforming with U.S. GAAP. Operating income and loss figures by product category reflect allocations of expenses, including the realized gain or loss from foreign exchange contracts, of the Electronics business which Sony believes are reasonable in showing operating results but are not in accordance with US GAAP.

Electronics Performance by Product Category (Unaudited)

(Billions of yen, millions of U.S. dollars)

Six months ended September 30

Sales and operating revenue	2001	2002	Change	2002
Audio				
Customers	¥ 360.7	¥ 333.4	-7.6%	\$ 2,733
Intercategory and intersegment	4.3	2.8		23
Total	365.0	336.2	-7.9	2,756
Video				
Customers	399.2	419.2	+5.0	3,436
Intercategory and intersegment	2.3	4.8		39
Total	401.5	424.0	+5.6	3,475
Televisions				
Customers	342.0	382.7	+11.9	3,137
Intercategory and intersegment	0.9	7.4		61
Total	342.9	390.1	+13.8	3,198
Information and Communications				
Customers	547.0	464.0	-15.2	3,803
Intercategory and intersegment	5.0	5.9		49
Total	552.0	469.9	-14.9	3,852
Semiconductors				
Customers	97.4	99.4	+2.1	815
Intercategory and intersegment	92.6	97.7		801
Total	190.0	197.1	+3.8	1,616
Components				
Customers	249.4	259.6	+4.1	2,128
Intercategory and intersegment	194.4	193.0		1,582
Total	443.8	452.6	+2.0	3,710
Other				
Customers	213.2	246.1	+15.4	2,017
Intercategory and intersegment	297.4	284.5		2,332
Total	510.6	530.6	+3.9	4,349
Elimination (intercategory)	(311.6)	(353.6)		(2,899)
Total	¥ 2,494.2	¥ 2,446.9	-1.9%	\$ 20,057
Operating income (loss)				
Audio	¥ 15.3	¥ 32.6	+112.9%	\$ 267
Video	56.2	79.0	+40.5	648
Televisions	2.7	11.0	+308.8	90
Information and Communications	(56.5)	(8.2)	—	(67)
Semiconductors	2.9	6.5	+124.8	53
Components	(25.4)	27.3	—	224
Other	(32.1)	(39.0)	—	(320)
Sub Total	(36.9)	109.2	—	895
Corporate and elimination (intercategory)	15.1	(33.8)	—	(277)
Total	¥ (21.8)	¥ 75.4	—	\$ 618

Notes:

- The above table is a breakdown of Electronics sales and operating revenue and operating income (loss) in Sony's business segment information. The Electronics business is managed as a single operating segment by Sony's management. However, Sony believes that the information in this table is useful to investors in understanding the contributions of the products in this business segment. In addition, commencing with the first quarter ended June 30, 2002, Sony has partly realigned its product category configuration in the Electronics business. In accordance with this change, results of the previous year have been reclassified to conform to the presentations for the current year. Sales of mobile phones are no longer recorded in the "Information and Communications" category as of the third quarter ended December 31, 2001. From the third quarter of the previous year sales of mobile phones manufactured for Sony Ericsson Mobile Communications, AB are recorded in the "Other" product category.
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