

Electronics Performance by Product Category (Unaudited)

(Billions of yen, millions of U.S. dollars)

Sales and operating revenue	Three months ended June 30			
	2002	2003	Change	2003
Audio				
Customers	¥ 161.5	¥ 142.2	-11.9%	\$ 1,185
Intercategory and intersegment	2.2	1.1		9
Total	163.7	143.3	-12.4	1,194
Video				
Customers	219.0	225.0	+2.7	1,875
Intercategory and intersegment	2.8	0.9		8
Total	221.8	225.9	+1.8	1,883
Televisions				
Customers	219.6	185.5	-15.5	1,546
Intercategory and intersegment	4.1	3.0		25
Total	223.7	188.5	-15.7	1,571
Information and Communications				
Customers	221.5	188.1	-15.1	1,568
Intercategory and intersegment	2.4	2.2		18
Total	223.9	190.3	-15.0	1,586
Semiconductors				
Customers	48.4	53.1	+9.7	442
Intercategory and intersegment	42.6	53.7		448
Total	91.0	106.8	+17.4	890
Components				
Customers	126.5	135.8	+7.3	1,132
Intercategory and intersegment	40.2	40.0		333
Total	166.7	175.8	+5.5	1,465
Other				
Customers	130.2	117.6	-9.7	980
Intercategory and intersegment	115.5	74.0		617
Total	245.7	191.6	-22.0	1,597
Elimination (intercategory)	(117.6)	(122.4)		(1,021)
Total	¥ 1,218.9	¥ 1,099.8	-9.8%	\$ 9,165
Operating income (loss)				
	2002	2003	Change	2003
Audio	¥ 15.0	¥ 7.7	-48.5%	\$ 64
Video	40.8	28.2	-30.9	235
Televisions	8.4	(5.1)	—	(43)
Information and Communications	0.7	(3.1)	—	(26)
Semiconductors	4.6	(1.2)	—	(10)
Components	15.2	12.5	-17.8	104
Other	(20.5)	(2.4)	—	(20)
Sub Total	64.2	36.6	-43.0	304
Corporate and elimination (intercategory)	(15.1)	(23.8)	—	(197)
Total	¥ 49.1	¥ 12.8	-73.9%	\$ 107

Notes:

- The above table is a breakdown of Electronics sales and operating revenue and operating income (loss) in Sony's business segment information. The Electronics segment is managed as a single operating segment by Sony's management. However, Sony believes that the information in this table is useful to investors in understanding the sales contributions of the products in this business segment. In addition, commencing with the first quarter ended June 30, 2003, Sony has partly realigned its product category configuration in the Electronics segment. Accordingly, results of the previous year have been reclassified as follows:

<u>Main Product</u>	<u>Previous Product Category</u>	→	<u>New Product Category</u>
Set-top box	“Televisions”	→	“Video”
Computer display	“Information and Communications”	→	“Televisions”
LCD television	“Information and Communications”	→	“Televisions”
CRT	“Components”	→	“Televisions”

- ‘Other’ intercategory and intersegment amounts primarily include transactions with the Game segment.
- Except for Sales and operating revenue in each product category with respect to customers, the above amounts are not measures conforming with U.S. GAAP. Operating income and loss figures by product category reflect allocations of expenses, including the realized gain or loss from foreign exchange contracts, of the Electronics business which Sony believes are reasonable in showing operating results but are not in accordance with US GAAP.