

Electronics Performance by Product Category (Unaudited)

(Billions of yen, millions of U.S. dollars)

Sales and operating revenue	Three months ended September 30			
	2004	2005	Change	2005
Audio				
Customers	¥ 147.0	¥ 129.6	-11.8%	\$ 1,147
Intercategory and intersegment	0.0	0.2		2
Total	147.0	129.8	-11.7	1,149
Video				
Customers	245.9	247.3	+0.6	2,189
Intercategory and intersegment	2.7	0.6		5
Total	248.6	247.9	-0.3	2,194
Televisions				
Customers	211.1	171.7	-18.6	1,520
Intercategory and intersegment	1.1	0.0		0
Total	212.2	171.7	-19.1	1,520
Information and Communications				
Customers	189.5	183.8	-3.0	1,626
Intercategory and intersegment	1.5	2.1		19
Total	191.0	185.9	-2.7	1,645
Semiconductors				
Customers	75.0	61.9	-17.4	548
Intercategory and intersegment	75.2	121.9		1,079
Total	150.2	183.8	+22.4	1,627
Components				
Customers	160.4	156.3	-2.6	1,383
Intercategory and intersegment	30.0	41.8		370
Total	190.4	198.1	+4.0	1,753
Other				
Customers	153.1	139.6	-8.8	1,235
Intercategory and intersegment	19.8	126.9		1,123
Total	172.9	266.5	+54.1	2,358
Elimination (intercategory)	(92.9)	(167.6)		(1,484)
Total	¥ 1,219.4	¥ 1,216.1	-0.3%	\$ 10,762
Operating income (loss)	2004	2005	Change	2005
Audio	¥ (1.1)	¥ (1.4)	—	\$ (12)
Video	1.5	21.4	+1,365.8%	189
Televisions	(4.8)	(37.7)	—	(334)
Information and Communications	2.0	9.3	+366.4	82
Semiconductors	0.9	(19.7)	—	(174)
Components	3.9	6.2	+58.2	55
Other	15.6	10.1	-35.4	89
Sub Total	18.0	(11.8)	—	(105)
Corporate and elimination (intercategory)	4.7	(2.5)	—	(21)
Gain on the transfer to the Japanese Government of the substititional portion of employee pension fund	—	63.9	—	565
Restructuring cost	(15.6)	(32.3)	—	(286)
Total	¥ 7.1	¥ 17.3	+144.6%	\$ 153

Notes:

1. The above table is a breakdown of Electronics sales and operating revenue and operating income (loss) in Sony's business segment information. The Electronics segment is managed as a single operating segment by Sony's management. However, Sony believes that the information in this table is useful to investors in understanding the sales contributions of the products in this business segment. In addition, commencing with the first quarter ended June 30, 2005, Sony has partly realigned its product category configuration in the Electronics segment. Accordingly, results of the previous year have been reclassified. The primary changes are as follows:

- | | | | |
|------------------------------|---------------------------|---|----------------------------------|
| Main Product | Previous Product Category | → | New Product Category |
| “Professional-use Projector” | “Televisions” | | “Information and Communications” |
2. From the first quarter ended June 30, 2005, there has been a change in the method for allocating corporate expenses. As a result of this change, results for the same quarter of the previous fiscal year have been restated.
 3. Except for Sales and operating revenue in each product category with respect to customers, the above amounts are not measures conforming with U.S. GAAP. Operating income and loss figures by product category reflect allocations of expenses, including the realized gain or loss from foreign exchange contracts, of the Electronics business which Sony believes are reasonable in showing operating results but are not in accordance with U.S. GAAP.

Electronics Performance by Product Category (Unaudited)

(Billions of yen, millions of U.S. dollars)

Sales and operating revenue	Six months ended September 30			
	2004	2005	Change	2005
Audio				
Customers	¥ 281.4	¥ 246.9	-12.2%	\$ 2,185
Intercategory and intersegment	0.2	0.3		3
Total	281.6	247.2	-12.2	2,188
Video				
Customers	497.1	498.4	+0.3	4,411
Intercategory and intersegment	4.3	2.2		19
Total	501.4	500.6	-0.2	4,430
Televisions				
Customers	400.2	322.0	-19.5	2,850
Intercategory and intersegment	2.4	1.7		15
Total	402.6	323.7	-19.6	2,865
Information and Communications				
Customers	371.6	367.1	-1.2	3,249
Intercategory and intersegment	3.4	3.6		33
Total	375.0	370.7	-1.1	3,282
Semiconductors				
Customers	141.9	115.6	-18.6	1,023
Intercategory and intersegment	135.8	198.1		1,753
Total	277.7	313.7	+13.0	2,776
Components				
Customers	312.1	307.3	-1.5	2,719
Intercategory and intersegment	60.3	73.2		648
Total	372.4	380.5	+2.2	3,367
Other				
Customers	283.9	256.4	-9.7	2,269
Intercategory and intersegment	60.3	233.0		2,062
Total	344.2	489.4	+42.2	4,331
Elimination (intercategory)	(204.3)	(294.5)		(2,608)
Total	¥ 2,350.6	¥ 2,331.3	-0.8%	\$ 20,631
Operating income (loss)	2004	2005	Change	2005
Audio	¥ (1.4)	¥ (1.2)	—	\$ (11)
Video	17.8	40.7	+128.5%	360
Televisions	(14.9)	(77.0)	—	(681)
Information and Communications	(0.9)	14.9	—	132
Semiconductors	9.8	(28.4)	—	(251)
Components	11.9	11.2	-6.3	99
Other	22.8	14.1	-37.6	125
Sub Total	45.1	(25.7)	—	(227)
Corporate and elimination (intercategory)	(3.4)	(9.4)	—	(83)
Gain on the transfer to the Japanese Government of the substititional portion of employee pension fund	—	63.9	—	565
Restructuring cost	(26.4)	(47.8)	—	(423)
Total	¥ 15.3	¥ (19.0)	—	\$ (168)

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Supplemental Information for FY2005 Earnings

1. Unit Sales/Shipments

(mln units)

	FY00	FY01	FY02	FY03	FY04	FY05 Fct	
						July Fct	Current
HDD & Flash-based Memory Portable Audio	-	-	-	-	0.85	4.50	4.50
Video Camera	5.50	5.40	5.75	6.60	7.35	7.50	7.50
Digital Camera	2.60	3.40	5.60	10.00	14.00	13.50	13.50
DVD Player	4.00	5.00	7.00	8.50	9.50	8.50	8.00
DVD Recorder	-	-	0.02	0.65	1.70	2.70	2.70
LCD TV	-	-	-	0.43	1.00	2.50	2.50
PDP TV	-	-	-	0.21	0.30	0.15	0.15
Projection TV	-	-	-	0.92	1.20	1.55	1.55
LCD Rear-Projection TV	-	-	-	0.25	0.65	1.40	1.40
CRT Television	11.30	10.00	10.00	9.40	9.50	7.20	7.20
VAIO PC	2.50	3.50	3.10	3.20	3.30	3.70	3.70
Desktop	0.80	1.40	1.20	1.30	0.90	0.90	0.90
Notebook	1.70	2.10	1.90	1.90	2.40	2.80	2.80
Outside Japan	1.10	1.80	1.80	2.10	2.30	2.70	2.70
Japan	1.40	1.70	1.30	1.10	1.00	1.00	1.00

2. Sales and Capital Expenditures for Semiconductors and LCD

(bln yen)

	FY00	FY01	FY02	FY03	FY04	FY05 Fct	
						July Fct	Current
Semiconductors							
Sales*	367.0	300.0	340.0	400.0	455.0	570.0	570.0
Capital Expenditures*	90.0	50.0	41.0	80.0	150.0	160.0	160.0
LCD							
Sales	70.0	67.0	85.0	130.0	160.0	150.0	150.0
Capital Expenditures**	6.0	42.0	8.0	5.0	24.0	33.0	33.0

*As of the fiscal year ending March 31, 2005 (FY04), in association with the business integration of Sony Group's semiconductor manufacturing businesses, included within these figures are sales and capital expenditures for Sony's semiconductor manufacturing business previously reported within the Game segment.

**Capital Expenditures for the fiscal year ending March 31, 2002 (FY01) include investment of 10 billion yen in ST-LCD.

**Capital Expenditures for the fiscal year ending March 31, 2005 (FY04) include 18.5 billion yen in order to acquire IDTech's Yasu Facility.

3. PlayStation Hardware and Software Production Shipments*

(mln unit)

	FY04					FY05				
	Q1	Q2	Q3	Q4	FY	Q1	Q2	Q3	Q4	FY
Hardware										
PlayStation 2	0.71	1.99	7.39	6.08	16.17	3.53	5.01			
Japan	0.54	0.37	1.58	1.24	3.73	0.54	0.45			
North America	0.00	0.70	2.63	2.49	5.82	1.43	2.00			
Europe	0.17	0.92	3.18	2.35	6.62	1.56	2.56			
PSP			0.51	2.46	2.97	2.09	3.75			
Japan			0.51	0.93	1.44	0.89	0.52			
North America				1.53	1.53	1.20	1.40			
Europe							1.83			
Software	41.0	59.0	113.3	54.4	267.7	40.9	59.0			
PlayStation 2	38.0	56.0	109.0	49.0	252.0	35.0	50.0			
Japan	7.0	9.0	15.0	11.0	42.0	6.0	8.0			
North America	17.0	30.0	51.0	19.0	117.0	13.0	25.0			
Europe	14.0	17.0	43.0	19.0	93.0	16.0	17.0			
PSP			1.3	4.4	5.7	4.9	9.0			
Japan			1.3	1.4	2.7	1.0	1.4			
North America				3.0	3.0	3.9	3.1			
Europe							4.5			

<< FY05 Forecast >>

	Apr Fct	July Fct	Current
PS2 Hardware:	12 mln units	13 mln units	14 mln units
PSP Hardware:	12 mln units	13 mln units	14 mln units
PS+PS2+PSP Software:	250 mln units	270 mln units	270 mln units

*Production shipment units of hardware and software are counted upon shipment of the products from manufacturing bases.

4. Exchange Rates Trends

(yen)

	FY04					FY05				
	Q1	Q2	Q3	Q4	FY	Q1	Q2	Q3	Q4	FY
US\$										
Average market rate	109	109	105	104	107	107	110			
Weighted average market rate*	108	109	105	104	107	107	110			
Forward contract rate	108	109	108	106	108	105	109			
Euro										
Average market rate	131	133	136	135	134	134	134			
Weighted average market rate*	131	133	135	135	133	134	134			
Forward contract rate	132	132	135	138	134	135	135			

*Rates based upon the net export amounts of each month