



Entertainment Business Supplemental Information

Fiscal year and three months ended March 31, 2016

April 28, 2016
Sony Corporation

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Cautionary Statement

Statements made in this supplemental information with respect to Sony's current plans, estimates, strategies and beliefs and other statements that are not historical facts are forward-looking statements. Forward-looking statements include, but are not limited to, those statements using such words as "may," "will," "should," "plan," "expect," "anticipate," "estimate" and similar words, although some forward-looking statements are expressed differently. Sony cautions investors that a number of important risks and uncertainties could cause actual results to differ materially from those discussed in the forward-looking statements, and therefore investors should not place undue reliance on them. Investors also should not rely on any obligation of Sony to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Sony disclaims any such obligation.

Pictures Segment

■ Pictures Segment Aggregated U.S. Dollar Information

Management analyzes the results of Sony Pictures Entertainment Inc. ("SPE") in U.S. dollars, so discussion of certain portions of its results is specified as being on "a U.S. dollar basis." The underlying U.S. dollar aggregated results, which differ from the U.S. dollar convenience translation information presented in the earnings release, and the change in U.S. dollars, are described below. The underlying U.S. dollar aggregated results for Pictures are not reflected in Sony's consolidated financial statements and are not measured in accordance with Generally Accepted Accounting Principles in the U.S. ("U.S. GAAP"). Sony does not believe that these measures are a substitute for the U.S. GAAP measures. However, Sony believes that disclosing the underlying U.S. dollar aggregated results provides additional useful analytical information to investors regarding the operating performance of Sony and the Pictures segment.

(Million USD)

Fiscal year ended March 31, 2016					
	1st quarter	2nd quarter	3rd quarter	4th quarter	Full Year
Sales and operating revenue	\$1,417	\$1,505	\$2,158	\$2,795	\$7,875
Operating income (loss)	(95)	(183)	168	456	346

Fiscal year ended March 31, 2015					
	1st quarter	2nd quarter	3rd quarter	4th quarter	Full Year
Sales and operating revenue	\$1,907	\$1,745	\$1,785	\$2,473	\$7,910
Operating income (loss)	77	(11)	53	381	500

■ Motion Pictures

- Motion Pictures Box Office for films released in North America during the fiscal year ended March 31, 2016⁽¹⁾ (Million USD)

Total: 18 titles

Title	Label	Release Date (Days in Release) ⁽²⁾	North America Box Office	International Box Office	Total
<i>Paul Blart: Mall Cop 2</i>	Columbia	4/17/2015 (108)	\$71	\$37	\$108
<i>Aloha</i>	Columbia	5/29/2015 (63)	\$21	No Rights	\$21
<i>Insidious: Chapter 3</i>	TriStar	6/5/2015 (70)	No Rights	\$61 ⁽³⁾	\$61
<i>Pixels</i>	Columbia	7/24/2015 (108)	\$79	\$165	\$244
<i>Ricki and the Flash</i>	TriStar	8/7/2015 (66)	\$27	\$13	\$40
<i>War Room</i>	TriStar / AFFIRM	8/28/2015 (108)	\$68	\$0	\$68
<i>The Perfect Guy</i>	Screen Gems	9/11/2015 (84)	\$57	\$3	\$60
<i>Hotel Transylvania 2</i>	Columbia / Sony Pictures Animation	9/25/2015 (161)	\$170	\$299	\$469
<i>The Walk</i>	TriStar	9/30/2015 (40)	\$10	\$51	\$61
<i>Goosebumps</i>	Columbia	10/16/2015 (126)	\$80	\$76	\$156
<i>Spectre</i>	Columbia	11/6/2015 (143) ⁽⁴⁾	\$200	\$681	\$881
<i>The Night Before</i>	Columbia	11/20/2015 (56)	\$43	\$9	\$52
<i>Concussion</i>	Columbia	12/25/2015 (80)	\$34	\$13	\$47
<i>The 5th Wave</i>	Columbia	1/22/2016 (66) ⁽⁴⁾	\$34	\$72	\$106
<i>Pride and Prejudice and Zombies</i>	Screen Gems	2/5/2016 (24)	\$11	\$1 ⁽³⁾	\$12
<i>Risen</i>	TriStar / AFFIRM	2/19/2016 (41) ⁽⁴⁾	\$36	\$6	\$42
<i>The Brothers Grimsby</i>	Columbia	3/11/2016 (20) ⁽⁴⁾	\$7	\$19	\$26
<i>Miracles From Heaven</i>	Columbia / AFFIRM	3/16/2016 (15) ⁽⁴⁾	\$38	\$1	\$39

⁽¹⁾ Data as of March 31, 2016; Source (unless otherwise noted): Box Office Mojo for North America and International Box Office; International Box Office results will vary in any given quarter depending on the timing of release in each territory in which rights are owned; table includes Sony Pictures Classics' films with U.S. Box Office greater than \$10 million, if any.

⁽²⁾ Days in North America theatrical release up to and including March 31, 2016.

⁽³⁾ Source: Sony Pictures Releasing International ("SPRI"). SPE has limited territory rights.

⁽⁴⁾ Still being released in North America as of March 31, 2016.

- Motion Pictures Box Office for films released in North America during the fiscal year ended March 31, 2015⁽⁵⁾ (Million USD)

Total: 17 titles

Title	Label	Release Date (Days in Release) ⁽⁶⁾		North America Box Office	International Box Office	Total
<i>Heaven is for Real</i>	TriStar	4/16/2014	(117)	\$91	\$10	\$101
<i>The Amazing Spider-Man 2</i>	Columbia	5/2/2014	(108)	\$203	\$506	\$709
<i>Moms' Night Out</i>	TriStar	5/9/2014	(66)	\$10	\$0	\$10
<i>22 Jump Street</i>	Columbia	6/13/2014	(157)	\$192	\$139	\$331
<i>Think Like a Man Too</i>	Screen Gems	6/20/2014	(59)	\$65	\$5	\$70
<i>Deliver Us From Evil</i>	Screen Gems	7/2/2014	(40)	\$31	\$57	\$88
<i>Sex Tape</i>	Columbia	7/18/2014	(66)	\$39	\$87	\$126
<i>When the Game Stands Tall</i>	TriStar	8/22/2014	(73)	\$30	\$0	\$30
<i>No Good Deed</i>	Screen Gems	9/12/2014	(52)	\$53	\$2 ⁽⁷⁾	\$55
<i>The Equalizer</i>	Columbia	9/26/2014	(108)	\$102	\$87 ⁽⁸⁾	\$189
<i>Whiplash</i>	Sony Pictures Classics	10/10/2014	(173)	\$12 ⁽⁹⁾	\$11 ⁽⁷⁾	\$23
<i>Fury</i>	Columbia	10/17/2014	(95)	\$86	\$82 ⁽⁸⁾	\$168
<i>Foxcatcher</i>	Sony Pictures Classics	11/14/2014	(115)	\$11 ⁽⁹⁾	\$1 ⁽⁷⁾	\$12
<i>Annie</i>	Columbia	12/19/2014	(87)	\$86	\$46 ⁽⁷⁾	\$132
<i>The Interview</i>	Columbia	12/25/2014	(32)	\$6	\$6 ⁽⁷⁾	\$12
<i>The Wedding Ringer</i>	Screen Gems	1/16/2015	(75) ⁽¹⁰⁾	\$64	\$15 ⁽⁷⁾	\$79
<i>Chappie</i>	Columbia	3/6/2015	(26) ⁽¹⁰⁾	\$30	\$48 ⁽⁷⁾	\$78

- Select films to be released in the U.S. during the twelve months ending March 31, 2017 (Release dates subject to change)

Total: 17 titles

Title	Talent	Expected Release Date	Label
<i>Money Monster</i>	George Clooney, Julia Roberts, Jack O'Connell	5/13/2016	TriStar
<i>The Angry Birds Movie</i>	Jason Sudeikis, Josh Gad, Danny McBride, Maya Rudolph	5/20/2016	Columbia
<i>The Shallows</i>	Blake Lively	6/24/2016	Columbia
<i>Ghostbusters</i>	Melissa McCarthy, Kristen Wiig, Kate McKinnon, Leslie Jones	7/15/2016	Columbia
<i>Sausage Party</i>	Seth Rogen, Kristen Wiig, Jonah Hill, Bill Hader	8/12/2016	Columbia
<i>Don't Breathe</i>	Daniel Zovatto, Dylan Minnette, Jane Levy	8/26/2016	Screen Gems
<i>Patient Zero</i>	Matt Smith, Natalie Dormer, Stanley Tucci	9/2/2016	Screen Gems
<i>When The Bough Breaks</i>	Morris Chestnut, Regina Hall, Jaz Sinclair, Theo Rossi	9/16/2016	Screen Gems
<i>The Magnificent Seven</i>	Denzel Washington, Chris Pratt, Haley Bennett	9/23/2016	Columbia
<i>Underworld: Blood Wars</i>	Kate Beckinsale, Theo James, Bradley James	10/14/2016	Screen Gems
<i>Inferno</i>	Tom Hanks, Felicity Jones, Irrfan Khan, Omar Sy	10/28/2016	Columbia
<i>Billy Lynn's Long Halftime Walk</i>	Garrett Hedlund, Vin Diesel, Kristen Stewart	11/11/2016	TriStar
<i>Passengers</i>	Jennifer Lawrence, Chris Pratt	12/21/2016	Columbia
<i>Resident Evil: The Final Chapter</i>	Milla Jovovich, Ali Larter	1/27/2017	Screen Gems
<i>The Dark Tower</i>	Matthew McConaughey, Idris Elba	2/17/2017	Columbia
<i>Baby Driver</i>	Ansel Elgort, Lily James	3/17/2017	TriStar
Untitled Daniel Espinosa / Ryan Reynolds	Ryan Reynolds, Jake Gyllenhaal, Rebecca Ferguson	3/24/2017	Columbia

⁽⁵⁾ Data as of March 31, 2015; Source (unless otherwise noted): Box Office Mojo for North America and International Box Office; International Box Office results will vary in any given quarter depending on the timing of release in each territory in which rights are owned; table includes Sony Pictures Classics' films with U.S. Box Office greater than \$10 million, if any.

⁽⁶⁾ Days in North America theatrical release up to and including March 31, 2015.

⁽⁷⁾ Source: SPRI.

⁽⁸⁾ Source: SPRI. SPE has limited territory rights.

⁽⁹⁾ Source: Sony Pictures Classics; SPE has U.S. Rights only (i.e. excludes Canada).

⁽¹⁰⁾ Still being released in North America as of March 31, 2015.

- Select films to be released in the U.S. from April 1, 2017 onward (Release dates subject to change)

Total: 9 titles

Title	Expected Release Date	Label
<i>Smurfs: The Lost Village</i>	4/7/2017	Columbia / Sony Pictures Animation
<i>Barbie</i>	5/12/2017	Columbia
<i>Bad Boys 3</i>	6/2/2017	Columbia
<i>Uncharted</i>	6/30/2017	Columbia
<i>Spider-Man: Homecoming</i>	7/7/2017	Columbia
<i>Jumanji</i>	7/28/2017	Columbia
<i>The Emoji Movie</i>	8/11/2017	Columbia / Sony Pictures Animation
<i>The Equalizer 2</i>	9/29/2017	Columbia
<i>The Lamb</i>	12/8/2017	Columbia / Sony Pictures Animation

- Top 10 Home Entertainment titles released during the fiscal years ended March 31, 2016 and 2015⁽¹¹⁾
(Film, Television and Direct-to-Video releases, in order of U.S. release date)

For the fiscal year ended March 31, 2016		For the fiscal year ended March 31, 2015	
Title	Release Date	Title	Release Date
<i>The Wedding Ringer</i>	4/28/2015	<i>The Monuments Men</i>	5/20/2014
<i>Chappie</i>	6/16/2015	<i>Heaven is for Real</i>	7/22/2014
<i>Paul Blart: Mall Cop 2</i>	7/14/2015	<i>The Amazing Spider-Man 2</i>	8/19/2014
<i>Aloha</i>	8/25/2015	<i>Sex Tape</i>	10/21/2014
<i>Pixels</i>	10/27/2015	<i>22 Jump Street</i>	11/18/2014
<i>War Room</i>	12/22/2015	<i>When the Game Stands Tall</i>	12/9/2014
<i>The Perfect Guy</i>	12/29/2015	<i>The Interview</i> ⁽¹²⁾	12/24/2014
<i>Hotel Transylvania 2</i>	1/12/2016	<i>The Equalizer</i>	12/30/2014
<i>Goosebumps</i>	1/26/2016	<i>Fury</i>	1/27/2015
<i>Concussion</i>	3/29/2016	<i>Annie</i>	3/17/2015

- Select Home Entertainment titles to be released during the quarter ending June 30, 2016
(In order of scheduled U.S. release date) (Release dates subject to change)

For the quarter ending June 30, 2016			
Title	Expected Release Date	Title	Expected Release Date
<i>The 5th Wave</i>	5/3/2016	<i>Pride and Prejudice and Zombies</i>	5/31/2016
<i>Risen</i>	5/24/2016	<i>Hello, My Name is Doris</i>	6/14/2016
<i>Outsiders, Season 1</i>	5/24/2016	<i>The Brothers Grimsby</i>	6/21/2016

⁽¹¹⁾ Reflects top 10 titles released during the fiscal years ended March 31, 2016 and 2015, respectively, based on gross revenues earned from DVD, Blu-ray™ and Digital Distribution. Digital Distribution includes electronic sell-through, electronic video-on-demand, cable video-on-demand, hotel pay-per-view and satellite.

⁽¹²⁾ Digital release only on December 24, 2014; physical release on February 17, 2015.

■ **Television Productions**

- **Television Series with an original broadcast on a U.S. network during the quarters ended March 31, 2016 and 2015⁽¹³⁾**

For the quarter ended March 31, 2016			For the quarter ended March 31, 2015		
Series	Season	Network	Series	Season	Network
<i>Better Call Saul</i>	2	AMC	<i>Battle Creek</i>	1	CBS
<i>Beyond the Tank</i>	2	ABC	<i>Better Call Saul</i>	1	AMC
<i>Chain Reaction</i>	1	GSN	<i>Bloodline</i>	1	Netflix
<i>Dr. Ken</i>	1	ABC	<i>Community</i>	6	Yahoo!
<i>Mad Dogs</i>	1	Amazon	<i>Helix</i>	2	Syfy
<i>Outsiders</i>	1	WGN America	<i>Justified</i>	6	FX
<i>Shark Tank</i>	7	ABC	<i>Marry Me</i>	1	NBC
<i>Sports Jeopardy!</i>	2	Crackle	<i>Powers</i>	1	PlayStation
<i>Talking Saul</i>	1	AMC	<i>Shark Tank</i>	6	ABC
<i>The Blacklist</i>	3	NBC	<i>Sports Jeopardy!</i>	1	Crackle
<i>The Goldbergs</i>	3	ABC	<i>The Blacklist</i>	2	NBC
<i>Underground</i>	1	WGN America	<i>The Goldbergs</i>	2	ABC
<i>Unforgettable</i>	4	A&E	<i>The McCarthys</i>	1	CBS
<i>Days of Our Lives</i>	51	NBC	<i>The Night Shift</i>	2	NBC
<i>The Young and the Restless</i>	43	CBS	<i>Days of Our Lives</i>	50	NBC
<i>Wheel of Fortune</i>	33	First Run Syndication ⁽¹⁴⁾	<i>The Young and the Restless</i>	42	CBS
<i>Jeopardy!</i>	32	First Run Syndication ⁽¹⁴⁾	<i>Wheel of Fortune</i>	32	First Run Syndication ⁽¹⁴⁾
<i>The Dr. Oz Show</i>	7	First Run Syndication ⁽¹⁴⁾	<i>Jeopardy!</i>	31	First Run Syndication ⁽¹⁴⁾
			<i>The Dr. Oz Show</i>	6	First Run Syndication ⁽¹⁴⁾
			<i>The Queen Latifah Show</i>	2	First Run Syndication ⁽¹⁴⁾

- **Television Series with a new season to premiere on a U.S. network from April 1, 2016 onward⁽¹³⁾**
(Releases subject to change)

Airing after April 1, 2016					
Series	Season ⁽¹⁵⁾	Network	Series	Season ⁽¹⁵⁾	Network
<i>\$100,000 Pyramid</i>	1	ABC	<i>Shut Eye</i>	1	Hulu
<i>Better Call Saul</i>	3	AMC	<i>Sneaky Pete</i>	1	Amazon
<i>Bloodline</i>	2	Netflix	<i>STRONG</i>	1	NBC
<i>Game of Silence</i>	1	NBC	<i>SuperMansion</i>	2	Crackle
<i>Good Girls Revolt</i>	1	Amazon	<i>The Blacklist</i>	4	NBC
<i>Houdini & Doyle</i>	1	FOX	<i>The Get Down</i>	1	Netflix
<i>Kevin James Show</i>	1	CBS	<i>The Goldbergs</i>	4	ABC
<i>Masters of Sex</i>	4	Showtime	<i>The Night Shift</i>	3	NBC
<i>One Day at a Time</i>	1	Netflix	<i>Days of Our Lives</i>	52	NBC
<i>Outlander</i>	2	Starz	<i>The Young and the Restless</i>	44	CBS
<i>Outsiders</i>	2	WGN America	<i>Wheel of Fortune</i>	34	First Run Syndication ⁽¹⁴⁾
<i>Powers</i>	2	PlayStation	<i>Jeopardy!</i>	33	First Run Syndication ⁽¹⁴⁾
<i>Preacher</i>	1	AMC	<i>The Dr. Oz Show</i>	8	First Run Syndication ⁽¹⁴⁾
<i>Shark Tank</i>	8	ABC			

- **Select Television Series in U.S. off-network syndication⁽¹⁶⁾**

As of March 31, 2016
<i>Better Call Saul</i>
<i>Breaking Bad</i>
<i>Outlander</i>
<i>RULES OF ENGAGEMENT</i>
<i>Seinfeld</i>
<i>The Blacklist</i>
<i>The Goldbergs</i>

⁽¹³⁾ Series produced or co-produced by SPE's television production operations.

⁽¹⁴⁾ First Run Syndication series are originally produced for and aired on local television stations throughout the U.S.

⁽¹⁵⁾ Only reflects the next season that has been committed to by the network.

⁽¹⁶⁾ Off-network syndication series have previously aired on U.S. networks and are re-airing on other platforms.

- Television Series with an original broadcast on a non-U.S. network during the quarters ended March 31, 2016 and 2015⁽¹⁷⁾

For the quarter ended March 31, 2016				For the quarter ended March 31, 2015			
Series	Season	Network	Territory	Series	Season	Network	Territory
Europe, Middle East and Africa:				Europe, Middle East and Africa:			
<i>Newlywed Game</i>	21	France 2	France	<i>Brainiest</i>	13	TF1	France
<i>Wish List (Win Your Wish List)</i>	2	TF1	France	<i>Newlywed Game</i>	20	France 2	France
<i>Bangers & Cash</i>	4	VOX	Germany	<i>Pyramide (new version)</i>	2	France 2	France
<i>Der Lehrer</i>	4	RTL	Germany	<i>Who Wants To Be A Millionaire</i>	15	TF1	France
<i>Das NRW-Duell</i>	10	WDR	Germany	<i>Bangers & Cash</i>	3	VOX	Germany
<i>The Voice</i>	4	Rai2	Italy	<i>Der Lehrer</i>	3	RTL	Germany
<i>Top Gear Italia</i>	1	Sky Uno	Italy	<i>Heldt</i>	3	ZDF	Germany
<i>White Collar Brawlers</i>	1	Cielo - Sky	Italy	<i>Das NRW-Duell</i>	9	WDR	Germany
<i>Everybody Loves Raymond</i>	6	CTC	Russia	<i>The Voice</i>	3	Rai2	Italy
<i>Can't Touch This</i>	1	BBC1	United Kingdom	<i>Strong Medicine</i>	6	REN-TV	Russia
<i>Win Your Wish List</i>	2	BBC1	United Kingdom	<i>DCI Banks</i>	4	ITV	United Kingdom
<i>Natural Born Winners</i>	1	BBC2	United Kingdom	<i>The Fanatics</i>	1	Sky 1	United Kingdom
<i>The Inspectors Are Coming</i>	1	ITV	United Kingdom	<i>Win Your Wish List</i>	1	BBC1	United Kingdom
Latin America:				Latin America:			
<i>Anonima</i>	1	RCN	Colombia	<i>Señorita Polvora</i>	1	TNT	Pan-Regional
<i>Escape Perfecto (Raid The Cage)</i>	3	TV Azteca	Mexico	<i>Escape Perfecto (Raid The Cage)</i>	1	TV Azteca	Mexico
<i>La Querida del Centauro</i>	1	Telemundo	US Hispanic	<i>Tudo pela Audiencia</i>	2	Multishow	Brazil
<i>El Dandy</i>	1	TNT	Pan-Regional	<i>Are You The One?</i>	1	MTV	Brazil
<i>Que Camello (Comedians at Work)</i>	1	Caracol	Colombia				
<i>Descarate Sin Evadir</i>	2	RCN	Colombia				
<i>Are You The One?</i>	2	MTV	Brazil				
Asia and Australia:				Asia and Australia:			
<i>Xin Hun Gong Yu (Mad About You)⁽¹⁸⁾</i>	1	Dragon TV	China	<i>Hiding</i>	1	ABC	Australia

⁽¹⁷⁾ Series produced or co-produced by SPE's television production operations.

⁽¹⁸⁾ Series owned by Huaso Film & TV Digital Production Company, an SPE and CCTV6 joint venture, that is owned 49% by SPE.

■ Media Networks

- Television and Digital Channels as of March 31, 2016

As of March 31, 2016						As of March 31, 2015
Television and Digital Channels ⁽¹⁹⁾	Country / Region	Launch Year ⁽²⁰⁾	Sony's Ownership	Number of Subscribers ⁽²¹⁾ (mil.)		Number of Subscribers ⁽²¹⁾ (mil.)
Europe, Middle East and Africa:						
<i>AXN Iberia</i>	Spain, Portugal, Angola, Mozambique, Cape Verde	1998	100%	8.6		7.5
<i>AXN White Iberia</i>	Spain, Portugal, Angola, Mozambique, Cape Verde	2006	100%	8.0		7.0
<i>AXN Black</i>	Portugal, Angola, Mozambique, Cape Verde	2011	100%	3.6		3.3
<i>AXN Central Europe</i> ⁽²²⁾	Bulgaria, Czech Republic, Slovakia, Poland, Romania, Hungary, Adria	2003	100%	38.7		37.7
<i>AXN SPIN Central Europe</i>	Poland, Romania	2012	100%	7.0		5.3
<i>AXN Italy</i>	Italy	2005	100%	4.3		4.4
<i>AXN Sci-Fi Italy</i>	Italy	2010	100%	4.3		4.4
<i>AXN Germany</i>	Austria, Germany, Switzerland	2004	100%	6.2		5.9
<i>Animax Germany</i>	Austria, Germany, Switzerland	2007	100%	3.1		4.0
<i>SET Germany</i>	Austria, Germany, Switzerland	2013	100%	0.8		0.5
<i>Sony MAX Africa</i>	South Africa	2007	100%	7.1		7.0
<i>Sony Channel Africa</i> ⁽²³⁾	South Africa	2007	100%	7.3		7.2
<i>Sony Sci-Fi Russia</i>	Russia, CIS, Georgia, Ukraine	2007	88%	10.3		9.9
<i>SET Russia</i>	Russia, CIS, Georgia, Ukraine	2009	88%	13.4		14.6
<i>SET Baltics</i>	Estonia, Latvia, Lithuania	2010	88%	1.3		1.1
<i>Sony Turbo Russia</i>	Russia, CIS, Georgia, Ukraine	2012	88%	3.6		3.0
<i>Sony Turbo Baltics</i>	Estonia, Latvia, Lithuania	2012	88%	0.7		0.5
<i>SET UK</i>	United Kingdom, Malta	2011	100%	15.4		14.1
<i>Movies4Men UK</i>	United Kingdom, Malta	2012	100%	11.0		10.0
<i>Sony Movie Channel UK</i>	United Kingdom, Malta	2012	100%	11.0		10.0
<i>Movie Mix</i> ⁽²⁴⁾	United Kingdom	2012	100%	11.0		10.0
<i>CSC Media Group</i> ⁽²⁵⁾	United Kingdom	2007	100%	165.1		163.6
<i>Viva</i> ⁽²⁶⁾	Israel	1999	50%	1.4		1.4
<i>Viva Plus</i> ⁽²⁶⁾	Israel	2011	50%	0.8		0.8
<i>Film 1</i> ⁽²⁷⁾	Netherlands	2006	100%	1.0		N/A
<i>Viasat 3</i> ⁽²⁸⁾	Hungary	2000	100%	3.3		N/A
<i>Viasat 6</i> ⁽²⁸⁾	Hungary	2008	100%	2.7		N/A
Latin America:						
<i>Canal Sony Latin America</i>	Mexico, Central America, South America (excluding Brazil), the Caribbean Basin islands	1995	100%	44.4		42.7
<i>AXN Latin America</i>	Mexico, Central America, South America (excluding Brazil), the Caribbean Basin islands	1999	100%	35.5		33.5
<i>Lifetime Latin America</i>	Mexico, Central America, South America (excluding Brazil), the Caribbean Basin islands	2005	33%	22.3		20.2
<i>Crackle Latin America</i>	Pan-Regional Latin America	2012	100%	N/A		N/A
<i>Canal Sony Brazil</i>	Brazil	1996	100%	15.6		16.3
<i>AXN Brazil</i>	Brazil	1999	100%	13.8		13.7
<i>Lifetime Brazil</i>	Brazil	2005	33%	5.5		5.9
<i>Crackle Brazil</i>	Brazil	2012	100%	N/A		N/A

Note: N/A means there are or were no subscribers.

⁽¹⁹⁾ Individual channels may have more than one feed; total channel feeds were 167 as of March 31, 2016.

⁽²⁰⁾ Launch year represents the year the first iteration of the channel was launched in its first territory.

⁽²¹⁾ Subscriber numbers are SPE estimates.

⁽²²⁾ Includes AXN Black and AXN White.

⁽²³⁾ Channel rebranded from SET Africa to Sony Channel Africa on September 22, 2014.

⁽²⁴⁾ Move>Movies and Movie Mix were the same channel broadcast under 2 different names on different platforms. From March 2016 onward, the channel is broadcast solely under the Movie Mix brand name.

⁽²⁵⁾ The CSC Media Group was acquired in August 2014 and comprises the following: Chart Show TV, The Vault, Scuzz, Chart Show Dance, Flava, Starz TV, Pop, Tiny Pop, Kix, True Movies 1, True Movies 2, True Entertainment, and True Drama. True Movies 1 is also carried in Ireland and South Africa, and Pop is also carried in South Africa. SPE closed down Bliss and Pop Girl on October 1, 2015 and December 1, 2015, respectively. True Crime was launched in March 2016.

⁽²⁶⁾ SPE acquired 50%, and control, of Viva and Viva Plus in December 2014.

⁽²⁷⁾ Film1 was acquired in July 2015 and comprises the following: Film1 Premier, Film1 Action, Film1 Comedy&Kids, Film1 Spotlight and Film1 Sundance.

⁽²⁸⁾ SPE acquired 100% of Viasat 3 and Viasat 6 in October 2015.

As of March 31, 2016					As of March 31, 2015
Television and Digital Channels ⁽²⁹⁾	Country / Region	Launch Year ⁽³⁰⁾	Sony's Ownership	Number of Subscribers ⁽³¹⁾ (mil.)	Number of Subscribers ⁽³¹⁾ (mil.)
Asia and Australia:					
<i>India Channels</i> ⁽³²⁾	India, North America, Europe, the Pacific, SE Asia, Australia, Middle East and Africa	1995	100%	682.3	640.7
<i>AXN Asia</i>	Taiwan, Vietnam, Malaysia, Indonesia, Hong Kong, Singapore, and other parts of East and SE Asia	1997	100%	20.2	25.1
<i>Animax Asia</i>	SE Asia, Taiwan, Hong Kong, S. Asia, Philippines, Pakistan, Thailand	2004	100%	11.2	13.5
<i>Sony Channel Asia</i> ⁽³³⁾	Thailand, Singapore, other parts of East Asia	2007	100%	2.0	4.0
<i>beTV Asia</i> ⁽³⁴⁾	Malaysia, Indonesia, Philippines, East Asia, other parts of Pan-Asia	2008	100%	N/A	1.2
<i>ONE</i> ⁽³⁵⁾	Malaysia, Indonesia, Singapore, Brunei	2010	100%	2.6	2.7
<i>AXN Japan</i>	Japan	1998	65%	7.6	7.4
<i>Animax Japan</i>	Japan	1998	66%	8.9	8.7
<i>AXN Mystery Japan</i>	Japan	2008	100%	6.1	6.1
<i>Star Channel Japan</i> ⁽³⁶⁾	Japan	1986	25%	1.3	N/A
<i>AXN Korea</i>	South Korea	2011	49%	17.9	17.2
<i>Animax Korea</i>	South Korea	2006	100% ⁽³⁷⁾	21.7	19.7
<i>FMN</i> ⁽³⁸⁾	Indonesia	2006	50%	0.6	0.4
<i>Crackle Australia</i>	Australia	2010	100%	N/A	N/A
<i>GEM</i>	Vietnam	2014	100%	1.5	0.9
<i>GEM Asia</i> ⁽³⁹⁾	Cambodia, Hong Kong, Indonesia, Thailand	2015	65%	0.3	N/A
North America:					
<i>GSN</i>	U.S.	1994	58%	79.0	79.4
<i>Crackle U.S.</i>	U.S.	2009	100%	N/A	N/A
<i>Crackle Canada</i>	Canada	2010	100%	N/A	N/A
<i>Sony Movie Channel U.S.</i>	U.S.	2010	100%	5.6	5.6
<i>CineSony</i>	U.S.	2012	100%	3.4	1.8
<i>Hollywood Suite 90s Movies</i> ⁽⁴⁰⁾	Canada	2012	47%	0.2	0.2
<i>Hollywood Suite 2000s Movies</i> ⁽⁴⁰⁾	Canada	2012	47%	0.2	0.2
<i>getTV</i>	U.S.	2014	100%	45.3	33.0

Note: N/A means there are or were no subscribers.

Since December 31, 2015, SPT Media Networks has launched one channel in the UK (True Crime).

Number of Channels and Subscribers (Total)

	As of March 31, 2016	As of March 31, 2015
Number of Channels (Total)	90	80
Number of Subscribers ⁽³¹⁾ (Total) (mil.)	Approx. 1,406.0	Approx. 1,333.3

⁽²⁹⁾ Individual channels may have more than one feed; total channel feeds were 167 as of March 31, 2016.

⁽³⁰⁾ Launch year represents the year the first iteration of the channel was launched in its first territory.

⁽³¹⁾ Subscriber numbers are SPE estimates.

⁽³²⁾ India Channels comprise the following: SET, MAX, SAB, PIX, ATHH, MIX, SIX, AXN, PAL, MAX 2, SONY ESPN (rebranded from KIX in January 2016) and ANIMAX India. The first of the India Channels was launched in 1995 with the others launched at various times thereafter. International subscribers (subscribers from outside of India) account for 2.1 million and 2.0 million of the totals noted for March 31, 2016 and 2015, respectively.

⁽³³⁾ Channel rebranded from SET South East Asia to Sony Channel Asia on October 15, 2014.

⁽³⁴⁾ SPE closed beTV Asia on October 1, 2015.

⁽³⁵⁾ Channel rebranded from SET ONE Asia to ONE on October 15, 2014.

⁽³⁶⁾ On September 30, 2015, Sony's ownership in Star Channel Japan was transferred to SPT Media Networks. Star Channel Japan comprises of 3 channels: Star 1, Star 2, and Star 3.

⁽³⁷⁾ SPE acquired the remaining 51% shares of Animax Korea in March 2016.

⁽³⁸⁾ Channel rebranded from Televisa Indonesia to FMN in August 2015.

⁽³⁹⁾ SPE launched a joint venture called GEM Asia with Nippon TV in October 2015.

⁽⁴⁰⁾ Channels rebranded from AXN Movies and Sony Movie Channel to Hollywood Suite 90s Movies and Hollywood Suite 2000s Movies, respectively, on November 2, 2015.

Music Segment

■ Recorded Music

- Recorded Music Revenue breakdown of physical, digital and other revenues

	Fourth quarter ended March 31		Fiscal year ended March 31	
	2015	2016	2015	2016
Physical	34%	32%	41%	38%
Download ⁽⁴¹⁾	25%	20%	24%	21%
Streaming ⁽⁴²⁾	21%	32%	19%	27%
Digital	46%	52%	43%	48%
Other ⁽⁴³⁾	20%	16%	16%	15%

⁽⁴¹⁾ Download includes digital download and mobile (ringtone).

⁽⁴²⁾ Streaming includes digital audio, digital video and digital radio, and includes revenue from both subscription and ad-supported services.

⁽⁴³⁾ Other includes license revenue (public performance, broadcast and sync), merchandising and live performances, etc.

- Top 10 best-selling recorded music releases⁽⁴⁴⁾ for the fiscal years and quarters ended March 31, 2016 and 2015 (In order of revenue contribution)

For the fiscal year ended March 31, 2016			For the fiscal year ended March 31, 2015		
Artist	Title	Album Release Date	Artist	Title	Album Release Date
Adele	25	11/20/2015	One Direction	FOUR	11/17/2014
One Direction	Made In The A.M.	11/13/2015	AC/DC	Rock or Bust	12/2/2014
David Bowie	Blackstar	1/06/2016	Meghan Trainor	Title	1/12/2015
Meghan Trainor	Title	1/12/2015	Calvin Harris	Motion	11/3/2014
Sia	1000 Forms Of Fear	7/08/2014	Michael Jackson	XSCAPE	5/12/2014
Elvis Presley	If I Can Dream: Elvis Presley with the Royal Philharmonic Orchestra	10/30/2015	George Ezra	Wanted On Voyage	6/30/2014
Future	DS2	7/17/2015	John Legend	Love In The Future	9/3/2013
Bruce Springsteen	The Ties That Bind: The River Collection	12/04/2015	Beyoncé	BEYONCÉ	12/13/2013
Maitre Gims	Mon coeur avait raison	8/28/2015	Barbra Streisand	Partners	9/16/2014
Little Mix	Get Weird	11/06/2015	Sia	1000 Forms Of Fear	7/08/2014

For the quarter ended March 31, 2016			For the quarter ended March 31, 2015		
Artist	Title	Album Release Date	Artist	Title	Album Release Date
David Bowie	Blackstar	1/6/2016	Meghan Trainor	Title	1/12/2015
Adele	25	11/20/2015	Mark Ronson	Uptown Special	1/19/2015
ZAYN	Mind Of Mine	3/25/2016	Hozier	Hozier	10/7/2014
ikimono-gakari	Cho ikimono bakari	3/15/2016	Sia	1000 Forms Of Fear	7/8/2014
Sia	This Is Acting	1/29/2016	George Ezra	Wanted On Voyage	6/30/2014
G-Eazy	When It's Dark Out	12/4/2015	Kelly Clarkson	Piece By Piece	3/3/2015
Bryson Tiller	T R A P S O U L	10/2/2015	Calvin Harris	Motion	11/3/2014
One Direction	Made In The A.M.	11/13/2015	Chris Brown X Tyga	Fan of A Fan The Album	2/24/2015
MAN WITH A MISSION	The World's On Fire	2/10/2016	One Direction	FOUR	11/17/2014
Chris Brown	Royalty	12/18/2015	Various	2015 GRAMMY Nominees	1/20/2015

⁽⁴⁴⁾ Releases include albums and digital tracks included in albums. Sales within the quarter may include digital track sales prior to album release.

**- Upcoming releases for the quarter ending June 30, 2016 (In order of date to be released)
(Release dates subject to change)**

Artist	Title	Expected Album Release Date ⁽⁴⁵⁾
Kazumasa Oda	<i>Anohi Anotoki</i>	4/20/2016
A\$AP Ferg	<i>ALWAYS STRIVE AND PROSPER</i>	4/22/2016
Meghan Trainor	<i>Thank You</i>	5/01/2016
T.M.Revolution	<i>2020 -T.M.Revolution ALL TIME BEST-</i>	5/11/2016
Bob Dylan	<i>Fallen Angels</i>	5/20/2016
Fifth Harmony	<i>7/27</i>	5/20/2016
Usher	<i>Flawed</i>	6/01/2016
Pitbull	<i>T.B.D.</i>	6/03/2016
Tom Odell	<i>Wrong Crowd</i>	6/10/2016
Celine Dion	<i>T.B.D.</i>	6/17/2016
Maxwell	<i>blackSUMMERS'night</i>	7/1/2016
Kenny Chesney	<i>T.B.D.</i>	7/8/2016

Note: T.B.D. means its title is to be decided.

⁽⁴⁵⁾ Release dates in the U.S. (Release dates for artists signed in Japan are Japanese release dates.)

■ Music Publishing

- Number of songs in the music publishing catalog owned and administered as of March 31, 2016, 2015 and 2014 (Million songs)

	As of March 31, 2016	As of March 31, 2015	As of March 31, 2014
Sony	2.16	1.94	1.62
EMI Music Publishing	2.05	2.03	1.98
Total	4.21	3.97	3.60