

Sony Corporation Statement on Today's Media Reports

TOKYO, January 28, 2010----Certain media reported today on matters relating to Sony Corporation's upcoming consolidated financial results for the third quarter ended December 31, 2009 and the outlook for the fiscal year ending March 31, 2010. Sony has made no announcement in this regard and has no comment. Sony plans to release its consolidated financial results for the third quarter on February 4, 2010.