

May 12, 2010
No. 10-062E

Executive Appointments

Tokyo, Japan – At the meeting of the Nominating Committee of the Board of Directors held on May 12, 2010, Sony Corporation named candidates for election to the position of Member of the Board. The selections are subject to the approval of the Ordinary General Meeting of Shareholders to be held on June 18, 2010.

Members of the Board

The candidates for election to the position of Member of the Board are as follows.

Howard Stringer	Representative Corporate Executive Officer, Chairman, Chief Executive Officer and President
Ryoji Chubachi	Representative Corporate Executive Officer, Vice Chairman
Yotaro Kobayashi (*)	Former Chairman of the Board, Fuji Xerox Co., Ltd.
Yoshiaki Yamauchi (*)	Former Director, Sumitomo Mitsui Financial Group, Inc.
Peter Bonfield (*)	Chairman of the Supervisory Board, NXP B.V.
Fujio Cho (*)	Chairman of the Board, Toyota Motor Corporation
Ryuji Yasuda (*)	Professor, Graduate School of International Corporate Strategy, Hitotsubashi University
Yukako Uchinaga (*)	Director and Executive Vice President, Benesse Holdings, Inc. Chairman of the Board, Chief Executive Officer and President, Berlitz International, Inc.
Mitsuaki Yahagi (*)	Chairman of the Board, The Japan Research Institute, Limited
Tsun-Yan Hsieh (*)	Director Emeritus, McKinsey & Company
Roland A. Hernandez (*)	Retired Chairman and Chief Executive Officer, Telemundo Group, Inc.
Kanemitsu Anraku (*)(**)	Director, Mizuho Financial Group, Inc.
Yorihiko Kojima (*)(**)	Member of the Board, President, Chief Executive Officer, Mitsubishi Corporation
Osamu Nagayama (*)(**)	Chairman of the Board, President and Chief Executive Officer, Chugai Pharmaceutical Co., Ltd.

(*) An Outside Director who satisfies the requirements under Item 15, Article 2 of the Companies Act of Japan

(**) A new candidate for election to the position of Member of the Board

Retired Members of the Board

Nobuyuki Oneda(***)	Representative Corporate Executive Officer, Executive Deputy President and Chief Financial Officer
Sakie T. Fukushima	Representative Director & Chairman, Korn/Ferry International – Japan
Yoshihiko Miyauchi	Director, Representative Executive Officer, Chairman and Chief Executive Officer, ORIX Corporation
Fueo Sumita	Chief of Sumita Accounting Office

(***) Effective June 18, 2010, Nobuyuki Oneda will retire as Representative Corporate Executive Officer, Executive Deputy President and Chief Financial Officer, and it is intended that in his place, Masaru Kato, current Deputy CFO, will assume a newly appointed role as Chief Financial Officer.

Inquiries
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