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**SONY COMPUTER ENTERTAINMENT TO LAUNCH “NASNE,”
A NEW NETWORKED RECORDER AND MEDIA STORAGE DEVICE**

*Available in Japan on July 19, 2012 for Recommended Retail Price of 16,980 Yen
Built in 500GB Hard Disk Drive, and Digital Terrestrial and Satellite Broadcasting Tuners
Cross Device Connectivity with Compatible Sony Products to Deliver New Ways to Enjoy
Television*

Tokyo, April 17, 2012 – Sony Computer Entertainment Inc. (SCE) today announced that it will launch “nasne™,” a new networked recorder and media storage device with built in 500GB hard disk drive (HDD) and digital terrestrial and satellite broadcast tuners. “nasne” will become available in Japan on July 19, 2012, for a recommended retail price of 16,980 yen (including tax).

By connecting “nasne” to their home network, users will be able to watch and record digital terrestrial and satellite broadcasts through dedicated applications such as “torne” for PlayStation®3 (PS3®) and “VAIO TV with nasne” for VAIO PC. Users will also be able to access recorded content from PS3®, PlayStation®Vita (PS Vita), VAIO PC, “Sony Tablet” and Xperia™. In addition, “nasne” will be able to stream live or recorded television programs simultaneously onto two of these supported Sony products, allowing multiple users to view the same content within the same home network.*1 “nasne” will also link with “G GUIDE TV OUKOKU CHAN-TORU”, a television guide web service for PC and smart phones provided by So-net Entertainment Corporation. Through “G GUIDE TV OUKOKU CHAN-TORU, users will be able to schedule recordings of television programs on the go from their PS Vita, PC, tablet PCs, and smart phones.

In addition, “nasne” functions as a media storage device, allowing users to store their movies, photos and music on its 500GB built-in HDD, which can be enjoy on any DLNA compatible device connected to their home network. Users can also expand storage memory by connecting external HDD to “nasne.”*2

“We are offering a seamless and unique Sony experience through ‘nasne,’ which serves as a home entertainment hub that connects to Sony’s various network products,” said Kazuo Hirai, President and CEO of Sony Corporation and Chairman of Sony Computer

Entertainment Inc. “nasne' will give users more freedom to enjoyed television in new ways by enabling them to watch programs on various Sony products through dedicated applications. We will continue to offer attractive products and services that inspire customers around the world and spark their curiosity, by further enhancing collaboration within Sony groups.”

“nasne” will deliver the following features through its combination with Sony products.

- **PlayStation®3**

PS3 users will be able to watch and record^{*3} digital terrestrial and satellite broadcast through LAN cable by installing “torne” version 4.0, a dedicated application for PS3, which will come bundled with “nasne.”

By connecting a maximum of four “nasne” units to their PS3, users can simultaneously record up to four television programs. Those who already have a “torne” device connected to their PS3 will be able to connect a maximum of four “nasne” units to their PS3 and record up to five television programs.^{*4} Details of “torne” version 4.0 for PS3 will be announced separately.

- **PlayStation®Vita**

PS Vita users will be able to watch and record digital terrestrial and satellite broadcasts through “torne for PS Vita” (tentative name), a dedicated application for accessing “nasne” from anywhere within the same home network via Wi-Fi connection. “torne for PS Vita” will become available within this calendar year.

By leveraging the ability of “nasne” to simultaneously create an export file while a television program is being recorded, users can quickly transfer recorded content through Wi-Fi connection and easily enjoy them on the go on their PS Vita’s beautiful 5-inch OLED. Details of “torne for PS Vita” will be announced in due course.

- **VAIO PC**

VAIO PC users will be able to watch and record digital terrestrial and satellite broadcasts through “VAIO TV with nasne” (beta version)^{*5}, a dedicated application for accessing “nasne” from anywhere within the same home network via Wi-Fi connection or LAN cable. “VAIO TV with nasne” (beta version) will become available concurrently with the release of “nasne.”

Key features of “VAIO TV with nasne”:

1. Recorded television programs on “nasne” can be copied to Blu-ray Disc and DVD, or transferred to VAIO PC’s HDD or Solid State Drive (SSD).
2. Up to eight digital terrestrial and satellite broadcasts can be simultaneously recorded by connecting a maximum of eight “nasne” hardware units to VAIO PC.
3. Television programs can be searched by keywords.

“VAIO TV with nasne” will become available for Windows 7 equipped VAIO PCs^{*6} through “VAIO Update,” an automatic free update service for VAIO PC users.

● **“Sony Tablet” / Xperia™**

Sony Tablet^{*7} / Xperia^{*8} users will be able to watch live and recorded digital terrestrial and satellite broadcasts through applications on Sony Tablet / Xperia for accessing “nasne” from within the same home network via Wi-Fi connection. Users will be also able to schedule recordings of television programs through “G GUIDE TV OUKOKU CHAN-TORU.”

SCE will continue to aggressively expand the new world of entertainment through the combination of “nasne” and PlayStation platforms as well as other networked Sony products.

- *1 “nasne” will stream two recorded television programs through DTCP/IP simultaneously. As media storage devices, “nasne” will be able to share stored content with up to 63 connecting devices.
- *2 DLNA Functionality will become available by installing the system software update of “nasne” version 1.50.
- *3 To enjoy satellite broadcasting, users will need to install a satellite broadcasting antenna or establish an equal environment.
- *4 Up to four satellite broadcasting can be simultaneously recorded.
- *5 “VAIO TV with nasne” beta version will become available at the release timing, and no support will be available.
- *6 Details of supporting models will be announced in due course.
- *7 For “Sony Tablet”, “RECOPLA” provided by Sony Corporation will need to be installed on the device. “RECOPLA” will become available through “Select App” site on “Sony Tablet” or Google Play Store for free download. “Sony Tablet” system software as well as “Media players” supporting “RECOPLA” will need to be updated.
- *8 Some models of “Xperia” will support “nasne” within this calendar year. Details will be announced on the Sony Mobile Communications AB website in due course.

Product Outline
“nasne™”

Product name	“nasne”
Product code	CECH-ZNR1J
Release date	July 19, 2012

Recommended retail price (RRP)	16,980 yen (including tax)
Product color	Black
External dimension	Approx. 43 × 189 × 136 mm (width × length × height)
Weight	Approx 460g
RF tuners	Terrestrial: ISTB-T × 1 Satellite: ISDB-S × 1
Channels	Terrestrial: VHF 1-12ch, UHF 13-62ch, CATV C13-C63ch Satellite: BS/CS110° digital (1032-2071MHz)
Internal HDD	SATA 2.5 inch (Capacity:500GB)
Inputs/Outputs	LAN port (100BASE-TX, 1000BASE-T) ANTENNA IN connector ANTENNA OUT connector EXT HDD connector (USB 2.0, Type A) B-CAS card slot
Buttons	Power button IP RESET button
Indicators	Power indicator REC indicator IP status indicator HDD access indicator
Power	AC 100V, DC 12V.1.5A
Power consumption	Recording and streaming two videos: 9.5W ECO mode in stand-by: 1.5W
Network Recorder features	DTCP-IP support Live streaming / recorded content streaming of digital terrestrial / satellite television program (for home and mobile devices) 2 recording mode (DR and SLP) support Registration as remote PVR device to be accessed through the internet Trick play / scene search support Resume play
Media Storage Device features	Media server features <ul style="list-style-type: none"> - DLNA 1.5 support - Live tuner (terrestrial / satellite broadcasting) and DMS streaming of recorded programs - Support image / music / video formats and metadata as PS3® (will be supported by “nasne” system software version 1.50. Some formats not supported) - DMS streaming of image / music / video files on the media server (will be supported by “nasne” system software version 1.50) - Support multiple DLNA devices (up to 2 DTCP-IP content streaming or 1 live streaming) File server features <ul style="list-style-type: none"> - Shared directory configuration - Workgroup configuration
Other features	“nasne HOME” web browser application Support an external hard drive ECO mode (Stand-by after 10 minutes without an access) Support “nasne” system software update
Included	“nasne” × 1 AC adaptor × 1 Power cable × 1 LAN cable × 1 RF coaxial cable × 1 B-CAS card × 1 Digital terrestrial broadcasting watching/recorder application for PS3® (Blu-ray™ Disc) × 1

About Sony Computer Entertainment Inc.

Recognized as the global leader and company responsible for the progression of consumer-based computer entertainment, Sony Computer Entertainment Inc. (SCEI) manufactures, distributes, develop and markets the PlayStation®2 (PS2®) computer entertainment system, the PSP® (PlayStation®Portable) handheld entertainment system, the PlayStation®3 (PS3®) computer entertainment system and the PlayStation®Vita (PS Vita) portable entertainment system. SCEI has revolutionized home entertainment since they launched PlayStation in 1994. PS2® further enhances the PlayStation legacy as the core of home networked entertainment. PSP® is a handheld entertainment system that allows users to enjoy 3D games with high-quality full-motion video and high-fidelity stereo audio. PS3® is an advanced computer system, incorporating the powerful Cell Broadband Engine and RSX processors. PS Vita is an ultimate portable entertainment system that offers a revolutionary combination of rich gaming and social connectivity within a real world context. SCEI also delivers the PlayStation® experience to open operating systems through PlayStation®Suite, a cross platform and cross device initiative. Headquartered in Tokyo, Japan, SCEI, along with its affiliated companies, Sony Computer Entertainment America LLC., and Sony Computer Entertainment Europe Ltd., and its division companies, Sony Computer Entertainment Japan and Sony Computer Entertainment Asia develops, publishes, markets and distributes hardware and software, and manages the third party licensing programs for these platforms in the respective markets worldwide.

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“nasne” and “torne” is a trademark of Sony Computer Entertainment Inc.

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