

May 9, 2012

Notice Regarding Year-End Dividend for the Fiscal Year Ended March 31, 2012

Sony Corporation (the “Corporation”) approved, at the meeting of its Board of Directors held on May 9, 2012, the year-end dividends on shares of common stock of the Corporation for the fiscal year ended March 31, 2012 as follows:

I. Details of Year-End Dividend

	Details of resolution	Latest dividend forecast (as of February 2, 2012)	FY 2010 Year-end dividends (Actual)
Record date	March 31, 2012	March 31, 2012	March 31, 2011
Dividend per share	¥12.50	Undetermined	¥12.50
Total amount of dividends	¥12,545 million	—	¥12,545 million
Dividend payment starting date	June 6, 2012	—	June 9, 2011
Source of dividends	Retained earnings	—	Retained earnings

II. Reasons for Determination of Dividend Amount

The Corporation believes that continuously increasing corporate value and providing dividends are essential to rewarding shareholders, and it is the Corporation’s policy to strive for the perpetuation of stable dividends. The Corporation made its decision with respect to the year-end dividend for the fiscal year ended March 31, 2012, to pay the same amount of dividend per share as the previous fiscal year, based on the policy outlined above.

(Reference) Dividend Actual

	Dividend per share		
	Interim dividend	Year-end dividend	Annual dividend (total)
FY 2011 (ended March 31, 2012)	¥12.50	¥12.50	¥25.00
FY 2010 (ended March 31, 2011)	¥12.50	¥12.50	¥25.00