

October 31, 2012

Notice Regarding Interim Dividend for the Fiscal Year Ending March 31, 2013

Sony Corporation (the “Corporation”) approved, at the meeting of its Board of Directors held on October 31, 2012, the interim dividend on shares of common stock of the Corporation for the fiscal year ending March 31, 2013 as follows:

I. Details of Interim Dividend

	Details of resolution	Latest dividend forecast (as of August 2, 2012)	FY 2011 Interim dividend (Actual)
Record date	September 30, 2012	September 30, 2012	September 30, 2011
Dividend per share	¥12.50	Undetermined	¥12.50
Total amount of dividend	¥12,545 million	—	¥12,545 million
Dividend payment starting date	December 3, 2012	—	December 1, 2011
Source of dividend	Retained earnings	—	Retained earnings

II. Reasons for Determination of Dividend Amount

The Corporation believes that continuously increasing corporate value and providing dividends are essential to rewarding shareholders, and it is the Corporation’s policy to strive for the perpetuation of stable dividends. The Corporation made its decision with respect to the interim dividend for the fiscal year ending March 31, 2013, to pay the same amount of dividend per share as the previous fiscal year, based on the policy outlined above.

(Reference) Dividend Actual

	Dividend per share		
	Interim dividend	Year-end dividend	Annual dividend (total)
FY 2011 (ended March 31, 2012)	¥12.50	¥12.50	¥25.00
FY 2010 (ended March 31, 2011)	¥12.50	¥12.50	¥25.00