



**FOR IMMEDIATE RELEASE**

**PLAYSTATION®4 (PS4™) LAUNCHES  
NOVEMBER 15 IN NORTH AMERICA,  
NOVEMBER 29 IN EUROPE AND LATIN AMERICA**  
*33 Diverse Launch Frame Software Titles to be Available by End of the Year  
From Brand New Titles to Popular Franchises.  
Also Announces Support of Live Game Play Streaming Service, Twitch.*

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**Tokyo, August 21, 2013** –Sony Computer Entertainment Inc. (SCEI) today announced that the PlayStation®4 (PS4™) (CUH-1000A series) computer entertainment system will launch on November 15, 2013 in the Canada and U.S., and from November 29, 2013 in Europe including Australia, Austria, Belgium, Denmark, Finland, France, Germany, Ireland, Italy, Luxembourg, Netherlands, New Zealand, Norway, Poland, Portugal, Russia, Spain, Sweden, Switzerland, and the United Kingdom. The PS4™ will also launch in the following 10 Latin American countries on November 29: Argentina, Brazil, Chile, Colombia, Costa Rica, El Salvador, Guatemala, Mexico, Panama and Peru<sup>\*1</sup>.

PS4™ is a next generation computer entertainment system that redefines rich and immersive gameplay with powerful graphics and speed, deeply integrated social capabilities, and innovative second-screen features utilizing devices such as PlayStation®Vita (PS Vita). SCE will continue to offer breakthrough gaming and entertainment experiences to users by further enriching the services available on PS4™ such as PSN<sup>SM</sup> and PlayStation®Plus<sup>\*2</sup>, a membership service offering members exclusive content and features, while enhancing the PS4™ system itself through future system software updates. As part of this initiative, PS4™ will support Twitch, a live internet streaming service devoted to video gaming, concurrently with the release of the system. Since its launch in 2011, Twitch has earned remarkable popularity worldwide as a live streaming video platform oriented towards video gaming, gathering more than 38 million visitors per month<sup>\*3</sup>. PS4™ users can easily broadcast their gameplay to their Twitch channel in real-time to gaming fans across the world, by simply hitting DUALSHOCK®4 wireless controller's "SHARE button".

A total of 15 Blu-ray Disc™ titles developed by SCE Worldwide Studios (SCE WWS) and numerous software developers and publishers from around the globe will be released

between the launch of PS4™ and December 31st. Combined with digital download titles, an astounding 33 titles will be available before the end of the year\*<sup>4</sup>.

<PlayStation®4 Launch Frame Title Line-up >

(Publishers listed in Alphabetical Order)			Total of 15 titles
Game Title	Publisher	Genre	Release Format
NBA® 2K14	2K Games	Sports Sim	Blu-ray Disc™/ PS Store Digital Download
Call of Duty®: Ghosts	Activision	First person shooter	Blu-ray Disc™/ PS Store Digital Download
Skylanders Swap Force	Activision	Action Platformer	Blu-ray Disc™
Need for Speed: Rivals	Electronic Arts Inc.	Racing	Blu-ray Disc™/ PS Store Digital Download
Battlefield™ 4	Electronic Arts Inc.	First person shooter	Blu-ray Disc™/ PS Store Digital Download
Madden 25	Electronic Arts Inc.	Sports Sim	Blu-ray Disc™/ PS Store Digital Download
FIFA 14	Electronic Arts Inc.	Sports Sim	Blu-ray Disc™/ PS Store Digital Download
NBA Live	Electronic Arts Inc.	Sports Sim	Blu-ray Disc™/ PS Store Digital Download
Killzone™: Shadow Fall	Sony Computer Entertainment Inc.	First person shooter	Blu-ray Disc™/ PS Store Digital Download
#DRIVECLUB	Sony Computer Entertainment Inc.	Racing	Blu-ray Disc™/ PS Store Digital Download
Knack	Sony Computer Entertainment Inc.	Action Platformer	Blu-ray Disc™/ PS Store Digital Download
Assassins Creed® Black Flag™	Ubisoft Entertainment	Action Adventure	Blu-ray Disc™/ PS Store Digital Download
Watch_Dogs™	Ubisoft Entertainment	Action Adventure	Blu-ray Disc™/ PS Store Digital Download
Just Dance 2014	Ubisoft Entertainment	Music & Rhythm	Blu-ray Disc™/ PS Store Digital Download
LEGO® Marvel™ Superheroes	Warner Bros. Interactive Entertainment	Action Platformer	Blu-ray Disc™/ PS Store Digital Download

There are currently more than 180 PS4™ titles\*<sup>5</sup> in development, and in addition to these exciting launch titles, *Destiny™* from Activision Publishers, Inc. / Bungie, Inc., *Diablo®III* from Blizzard Entertainment, Inc., *Mad Max* © from Warner Bros. Interactive Entertainment, *Witcher 3* from CD Projekt, *The Divison* from Ubisoft Entertainment, *Dragon Age* from Electronic Arts, as well as *Shadow of the Beast*, *The Order:1886*, *inFamous™: Second Son*, *Rime*, *Hell Divers*, *Everybody's Gone to The Rapture*, and *Resogun* from SCE WWS are expected to be released for PS4™. This incredible line-up reflects the strong support for PS4™ among virtually every software developer and publisher and within the independent development community. Since June 2013, the number of developers joining has increased from nearly 500 to 620.

Furthermore, SCE will pre-install *THE PLAYROOM*, in all PS4™ systems. *THE PLAYROOM* includes a tutorial session where users will be able to learn how to use various features of DUALSHOCK®4 Wireless Controller such as the touch pad and light bar. Those users who also own PlayStation®Camera will be able to enjoy content within *THE PLAYROOM* that utilizes augmented reality technology such as “AR BOTS” and “PLAY WITH ASOBI” where users can engage with robot type characters displayed on the screen, and “AR HOCKEY”, an air hockey game where users can change the shape of the court by moving and rotating the DUALSHOCK®4 in different directions.

SCE will continuously expand the world of PS4™ through further introduction of attractive content and services.

\*1 Country names are listed in alphabetical order. \*2 Digital service offerings vary by country.

\*3 Information as of August 2013.

\*4 Information as of August 2013. Release titles may differ according to country/region. Release dates may be changed depending on individual titles. Please refer to attached sheet for game titles available only for digital downloads.

\*5 Includes title lineup to be released from PS4 launch through December.

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#### <PlayStation®4 >

Product name	PlayStation®4
Color	Jet Black
Product code	CUH-1000A series
Release date	North America: November 15, 2013 Europe: November 29, 2013 Latin America: November 29, 2013
Recommended retail price	US\$ 399, Canada\$ 399, € 399, and £ 349
Main processor	Single-chip custom processor CPU : x86-64 AMD “Jaguar”, 8 cores GPU : 1.84 TFLOPS, AMD next-generation Radeon™ based graphics engine
Memory	GDDR5 8GB
Storage size	500GB Hard disk drive* <sup>1</sup>
External dimensions	Approx. 275 × 53 × 305 mm (width × height × length) (excludes largest projection)
Mass	Approx. 2.8 kg
BD/ DVD drive (read only)	BD × 6 CAV DVD × 8 CAV
Input/ Output	Super-Speed USB (USB 3.0) port × 2 AUX port × 1
Networking	Ethernet (10BASE-T, 100BASE-TX, 1000BASE-T) ×1 IEEE 802.11 b/g/n Bluetooth® 2.1 (EDR)
Power	AC 100-240V, 50/60Hz
Power consumption	Max. 250W

Operating Temperature	5 °C – 35°C
AV output	HDMI out port DIGITAL OUT (OPTICAL) port
Included	PlayStation®4 system × 1 Wireless Controller (DUALSHOCK®4) × 1 Mono headset × 1 AC power cord × 1 HDMI cable × 1 USB cable × 1

\*<sup>1</sup> The hard disk drive contains space that is available for users and space that is reserved for the system, therefore the actual space that is free for users is smaller than the total space stated in this document.

\* Design and specifications are subject to change without notice.

### About Sony Computer Entertainment Inc.

Recognized as the global leader and company responsible for the progression of consumer-based computer entertainment, Sony Computer Entertainment Inc. (SCEI) manufactures, distributes, develops and markets the PSP® (PlayStation®Portable) handheld entertainment system, the PlayStation®3 (PS3®) computer entertainment system and the PlayStation®Vita (PS Vita) portable entertainment system. SCEI has revolutionized home entertainment since they launched PlayStation in 1994. PlayStation®2 further enhanced the PlayStation legacy as the core of home networked entertainment. PSP® broadens the entertainment experiences into the portable arena. PS3® is an advanced computer system, incorporating the powerful Cell Broadband Engine and RSX processors. PSNSM, that includes PlayStation®Store, delivers unparalleled online gaming experience to PlayStation users. PS Vita is an ultimate portable entertainment system that offers a revolutionary combination of rich gaming and social connectivity. SCEI also delivers the PlayStation® experience to open operating systems through PlayStation®Mobile, a cross device platform. PlayStation®4, available this holiday season, is the next generation computer entertainment system that redefines rich and immersive gameplay with powerful graphics and speed, intelligent personalization and deeply integrated social capabilities. Headquartered in Tokyo, Japan, SCEI, along with its affiliated companies, Sony Computer Entertainment America LLC., and Sony Computer Entertainment Europe Ltd., and its division companies, Sony Computer Entertainment Japan Asia develops, publishes, markets and distributes hardware and software, and manages the third party licensing programs for these platforms in the respective markets worldwide.

PlayStation, DUALSHOCK are registered trademarks and PS4 and PSN are trademarks of Sony Computer Entertainment, Inc. All other trademarks are property of their respective owners.

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## Attachment

<PlayStation®4 Launch Frame Digital Title Line-up >

(Publishers listed in Alphabetical Order) Total of 18 titles

Game Title	Publisher	Genre	Release Format
Basement Crawl	Bloober Team	Action/Arcade	PS Store Digital Download
Pool Nation Extreme	Cherry Pop Games	Billiards/pool	PS Store Digital Download
Contrast	Focus Home Interactive	Platform/Adventure	PS Store Digital Download
Warframe	Digital Extremes	Third Person Shooter	PS Store Digital Download
Pinball Arcade	Farsight Technologies	Arcade	PS Store Digital Download
War Thunder	Gaijin Entertainment	MMO / Flight Sim	PS Store Digital Download
N++	Metanet	Platform	PS Store Digital Download
Minecraft	Mojang	Sandbox	PS Store Digital Download
DC Universe	Sony Online Entertainment	Role Playing Game	PS Store Digital Download
Planetside 2	Sony Online Entertainment	First Person Shooter	PS Store Digital Download
Counterspy	Sony Computer Entertainment Inc.	Action	PS Store Digital Download
ResoGun	Sony Computer Entertainment Inc.	Action Arcade	PS Store Digital Download
Flower	Sony Computer Entertainment Inc.	Rhythm	PS Store Digital Download
Doki-Doki Universe	Sony Computer Entertainment Inc.	Adventure	PS Store Digital Download
Hohokum	Sony Computer Entertainment Inc.	Adventure	PS Store Digital Download
Tiny Brains	Spearhead	Puzzle	PS Store Digital Download
Super Motherload	Xgen Studios	Arcade/Puzzle	PS Store Digital Download
Blacklight	Zombie Studio	First Person Shooter	PS Store Digital Download