

December 25, 2013

Sony Corporation

Reschedule of the Effective Date for Company Split (Small-scale Company Split) of
Sony Corporation into JUKI AUTOMATION SYSTEMS CORPORATION

Sony Corporation (“Sony”) announced today that Sony and JUKI AUTOMATION SYSTEMS CORPORATION have agreed to reschedule the effective date of the captioned company split to April 1, 2014, as a result of the regulatory approval examination by the relevant foreign authority taking longer than expected. The captioned company split was originally announced on August 9, 2013, and Sony announced on November 28, 2013 that the company split had been rescheduled to become effective as of January 1, 2014, subject to the receipt of a necessary regulatory approval (as stated in the filing document entitled “Reschedule of the Effective Date for Company Split (Small-scale Company Split) of Sony Corporation into JUKI AUTOMATION SYSTEMS CORPORATION”).

Though the rescheduled effective date remains subject to the receipt of the necessary regulatory approval, the parties intend to discuss changing the effective date to a date earlier than April 1, 2014, if such approval is obtained earlier.

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