

Notice Regarding the Interim Dividend for the Fiscal Year Ending March 31, 2017

Sony Corporation (“Sony” or the “Corporation”) approved, at the meeting of its Board of Directors held today, the interim dividend on shares of common stock of the Corporation for the fiscal year ending March 31, 2017 as follows:

I. Details of the Dividend

<The interim dividend for the fiscal year ending March 31, 2017>

	Details of resolution	Latest dividend forecast (as of July 29, 2016)	FY 2015 Interim dividend (Actual)
Record date	September 30, 2016	September 30, 2016	September 30, 2015
Dividend per share	¥10	¥10	¥10
Total amount of dividend	¥12,621 million	—	¥12,612 million
Dividend payment starting date	December 1, 2016	—	December 1, 2015
Source of dividend	Retained earnings	—	Retained earnings

II. Reasons for Determination of Dividend Amount

As Sony stated in its Securities Report (*Yukashoken Hokokusho*) and Annual Report on Form 20-F for the fiscal year ended March 31, 2016, Sony believes that continuously increasing corporate value and providing dividends are essential to rewarding stockholders. It is Sony’s policy to utilize retained earnings, after ensuring the perpetuation of stable dividends, to carry out various investments that contribute to an increase in corporate value, such as those that ensure future growth and strengthen competitiveness. In light of the consolidated financial results forecast for the fiscal year ending March 31, 2017 and other information set forth in the earnings release announced today, Sony has determined to pay 10 yen per share as an interim dividend for the fiscal year ending March 31, 2017, based on the policy outlined above.