

Green Management 2020: Target Matrix (abridged version)

		Climate Change	Resources	Chemical Substances	Biodiversity
Product/Service Planning and Design (vs.FY2013)		1. Employ environmental features in products 2. Promote environmentally conscious design throughout the life cycle 3. Raise awareness and inspire action on sustainability from over 500 million people through entertainment			
		1. AC powered devices: reduce energy consumption by 30% 2. Power consumption at no load condition and in battery maintenance mode: No more than 0.03 W 3. DC powered devices other than those in 2: Improve energy efficiency and charging efficiency	1. Reduce virgin plastic per product by 10% 2. Reduce and substitute key resources 3. Minimize resource inputs 4. Promote design for recycling	Eliminate and substitute "Controlled Substances"* in high-risk applications	Use recycled and certified paper
Operation (vs.FY2015)	Sony sites	1. Reduce absolute GHG emissions by 5% (equivalent to 42% reduction vs. FY2000) 2. Use renewable energy equivalent to 300,000 CO ₂ -tons	<Waste> 1. Reduce absolute waste generated by 5% (equivalent to 77% reduction vs. FY2000) 2. Landfilled waste rate under 1% <Water> Reduce absolute water usage by 5% (equivalent to 45% reduction vs. FY2000)	Class 1: Prohibit use Class 2: Prohibit use (Exemptions granted for certain applications) Class 3: Reduce the amounts released and transferred; maintain absolute VOC emissions Class 4: Use under appropriate control	Implement environmental contribution activities respecting the needs of local communities
	Outsourcing contractors	1. Request main manuf. contractors to monitor GHG emissions and reduce GHG intensity by 1% per year 2. Request main manuf. contractors to use renewable energy 3. Prioritize the use of energy efficient data center	1. Request main manuf. contractors to monitor volume of water use and reduce water use intensity by 1% per year 2. Request main manuf. contractors to monitor and reduce volume of waste generation	1. Request manuf. outsourcing contractors to respond to Sony's unified standard that takes into account laws around the world restricting and banning chemical substances used for products and partially-finished products supplied to Sony 2. Request manuf. contractors to ban from manufacturing processes the use of substances restricted at an international framework that Sony as specified	Encourage manuf. contractors the environmental contribution activities respecting the needs of local communities
Raw Materials and Components Procurement		Request suppliers dealing in component categories that create high environmental impact and/or suppliers involved in large business transactions to monitor GHG emissions, establish their own targets and implement reduction measures	Request suppliers dealing in component categories that create high environmental impact and/or suppliers involved in large business transactions to monitor water consumption, establish their own targets and implement reduction measures	1. Request to respond to Sony's unified standard that takes into account different laws around the world restricting and banning chemical substances used for raw materials, components and products supplied to Sony 2. Request suppliers to ban from manufacturing processes the use of substances restricted at an international framework that Sony has specified	Request that consideration be given to biodiversity
Logistics (vs.FY2013)		Reduce absolute CO ₂ emissions related to logistics between nations and within regions by 10%	—	—	—
Take Back and Recycling		—	1. Establish recycling schemes which meet the needs of local communities, and move ahead with efficient operations 2. Aim at the high-level return of waste to a form in which it can be used as a resource by acquiring a clear grasp of recycling key resources	—	—
Innovation		1. Promote the development of environmental technologies, and contribute to the establishment of technologies that result in reducing the environmental impact 2. Promote the development of business models that contribute to reducing the environmental impact of the products and services provided in all fields			