

Hermen Hulst
Business CEO, Officer in charge of Game Studio Business,
Sony Group Corporation
CEO, Studio Business Group, Sony Interactive Entertainment

1996	Strategic Marketing, Philips Electronics
1998	Senior Consultant, Andersen Consulting
2001	Co-founder & Managing Director, Guerrilla
2011	VP, Worldwide Studios, Sony Computer Entertainment Inc.
Nov. 2019	SVP, Head of PlayStation Studios, Sony Interactive Entertainment
Jul. 2022	Board of Directors, Bungie
Jun. 2024	CEO, Studio Business Group, Sony Interactive Entertainment
Apr. 2025	Business CEO, Officer in charge of Game Studio Business, Sony Group Corporation

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